



Miss Chowan University Makes History as School's First Food Lion Miss CIAA 2015

February 28, 2015

Grocer Also Awards First-Runner up to Miss Johnson C. Smith University and Second-Runner up to Miss Winston Salem State University

Public Company Information:

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Food Lion awarded Miss Chowan University, LaTarryl Hall, with its coveted 2015 Miss CIAA crown, along with a scholarship at the McDonald's/CIAA Super Saturday inside the Time Warner Cable Arena today.

Hall is a native of Columbia, S.C. She attends Chowan University where she is a senior majoring in criminal justice.

The Food Lion Miss CIAA competition winners are given scholarships based on their GPA, community and school involvement, biography, essay and online popular vote.

The first runner up was SA'Keithia Hammond , Miss Johnson C. Smith University. Second-runner up was Miss Winston-Salem State University Leah Darby. The CIAA is a National Collegiate Athletic Association (NCAA) Division II athletic conference consisting mostly of historically African-American institutions of higher education.

About Food Lion

Food Lion, based in Salisbury, N.C., since 1957, has more than 1,100 stores in 10 Southeastern and Mid-Atlantic states and employs more than 63,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Through Food Lion Feeds, the company has committed to provide 500 million meals to individuals and families in need by the end of 2020. Food Lion is a company of Delhaize America, the U.S. division of Brussels-based Delhaize Group. For more information, visit www.foodlion.com

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