



## Food Lion Customers to Save Money Through Healthy Savings® Program

August 5, 2019

*Customers to Experience Savings Immediately at Checkout*

### Public Company Information:

OTCQX: ADRNY

SALISBURY, N.C.--([BUSINESS WIRE](#))--Beginning Aug. 7, Food Lion Virginia customers with a Healthy Savings card will be able to save instantly at checkout on fresh produce, whole grains, lean meats, yogurts and other items. Food Lion expects to expand the program to all its other stores in its remaining nine states within the next two weeks.

"Food Lion offers an expanded assortment of healthy products at affordable prices and we are excited to offer additional savings on our already low prices to customers," said Marty Miller, Food Lion Customer Loyalty Manager.

Healthy Savings is a high-engagement, national health & wellness program helping health insurers, employers, government entities and nonprofits make healthier foods more affordable. Customers who already have a Healthy Savings card should present it at the register to immediately receive the additional savings. Customers can also present their card through the Healthy Savings mobile app. Using the mobile app also allows the customer to scan the barcode of an item to check if it qualifies.

"Healthy Savings members shop at stores where they can save on the healthier foods they seek," said Chad Kelly, Chief Marketing Officer of Solutran, the company behind Healthy Savings, "and the addition of Food Lion will give Healthy Savings members many more convenient locations to shop."

### About Food Lion

Food Lion, based in Salisbury, N.C., since 1957, has more than 1,000 stores in 10 Southeastern and Mid-Atlantic states and employs more than 63,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Through Food Lion Feeds, the company has committed to provide 500 million meals to individuals and families in need by the end of 2020. Food Lion is a company of Ahold Delhaize USA, the U.S. division of Zaandam-based Royal Ahold Delhaize Group. For more information, visit [www.foodlion.com](http://www.foodlion.com)

### About Healthy Savings®

Healthy Savings is a high-engagement, national health & wellness program helping health insurers, employers, government entities and nonprofits make healthier foods more affordable. Partnering with over 14,000 brands and stores, Healthy Savings allows members to save over \$50 weekly on healthier foods without having to clip, print or download coupons. Our mission is to improve the way America eats. The platform behind the Healthy Savings program is Solutran's S3™ technology. Learn more at [Solutran.com](http://Solutran.com) or [TryHealthySavings.com](http://TryHealthySavings.com), and follow us on [LinkedIn](#).

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