



Food Lion to Remodel 92 Stores in Greater Myrtle Beach, Florence, Columbia and Charleston, S.C., Markets

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\$158 Million Capital Investment to Benefit Customers in Local Towns and Cities

Public Company Information:

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SALISBURY, N.C.--([BUSINESS WIRE](#))--Consistent with Food Lion's "Easy, Fresh and Affordable... You Can Count on Food Lion Every Day!" strategy, the company announced today that it will remodel 92 stores in the greater Myrtle Beach, Florence, Columbia and Charleston, S.C., markets in 2019. The \$158 million capital investment Food Lion will make in its stores will go toward remodeling the stores, lowering prices, and expanding the assortment of products available at each store. Food Lion is also expecting to hire nearly 2,000 new associates at these stores as part of its commitment to enhancing the customer experience. A complete list of the stores in this market is available [here](#).

"Easy, Fresh and Affordable... You Can Count on Food Lion Every Day!"

"Food Lion is proud to have been a part of the many towns and cities we serve throughout South Carolina for 43 years and we are even more excited to bring exciting new offerings, services and a new look to these markets," said Food Lion President Meg Ham. "We look forward to making significant investments in our stores, our associates and our communities to offer a new grocery shopping experience. Our mission is to ensure our customers can easily find fresh, quality products to nourish their families at affordable prices every day, delivered with caring, friendly service every time they shop. We look forward to reintroducing our renovated stores later this summer."

Additionally, the stores will offer an expanded variety and assortment of products that are relevant to customers in each store and each community, such as more local, natural, organic and gluten-free items. The stores will also feature enhanced deli/bakery service and an enhanced customer service, which is the result of new customer-centric training for associates at every store.

Additional enhancements that will be featured include:

- Six stores will have walk-in produce coolers designed to keep produce fresher, longer. These stores are in the towns of Andrews, S.C., Columbia, S.C., Dillon, S.C., Florence, S.C., Georgetown, S.C. and Ravenel, S.C.
- In-store made hand-battered fried chicken in the deli bakery department.
- More local products such as beer and wine, and natural and organic selections.

Each of the 92 stores will remain open during normal operating hours during the remodel process. Once complete, these locations will offer fresh, new experiences designed to be easier to navigate and shop so customers can get in, out and on their way quickly. Food Lion would have remodeled 80 percent of its network of more than 1,000 stores across its 10-state operating area once these renovations are complete.

About Food Lion

Food Lion, based in Salisbury, N.C., since 1957, has more than 1,000 stores in 10 Southeastern and Mid-Atlantic states and employs more than 63,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Through Food Lion Feeds, the company has committed to provide 500 million meals to individuals and families in need by the end of 2020. Food Lion is a company of Ahold Delhaize USA, the U.S. division of Zaandam-based Royal Ahold Delhaize Group. For more information, visit www.foodlion.com.



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