



## Food Lion to Offer 10 Percent Discount for Active and Retired Military Personnel on Veterans Day

November 7, 2018

**Public Company Information:**  
OTCQX: ADRNY

SALISBURY, N.C.--([BUSINESS WIRE](#))--In honor of Veterans Day on Sunday, Nov. 11, Food Lion stores will offer a 10 percent discount on Monday, Nov. 12, to active and retired military personnel to show the grocer's support and appreciation for those who are serving or have served in the United States Armed Forces.

"It's an honor to be able to show our thanks to the many men and women who are currently serving or have previously fought to protect our freedoms," said Meg Ham, president of Food Lion. "At Food Lion, our military and veteran customers are our neighbors, friends and on many occasions, our family. It's important to us to show our gratitude for the many sacrifices they and their families have made – and continue to make – for our country."

To receive the discount, active military, veterans and their families should present their MVP card, along with military identification, if available, at the time of checkout. Customers will then receive 10 percent off their entire grocery bill. This offer is valid on Monday, Nov. 12, only. The discount does not apply to the purchase of alcohol, tobacco, gift cards, lottery, postage stamps or services.

A longstanding supporter of its active duty and veteran associates and customers, Food Lion provides a number of support services to military associates, as well as cares for families of colleagues who have been called into active duty and helps to feed veterans in need through its Food Lion Feeds hunger-relief platform.

Previously, due to its consistent military support, Food Lion has been recognized with the Department of Defense's highest honor for employers, the Employer Support of the Guard and Reserves (ESGR) Freedom Award, for its programs and services for military associates.

### About Food Lion

Food Lion, based in Salisbury, N.C., since 1957, has more than 1,000 stores in 10 Southeastern and Mid-Atlantic states and employs more than 63,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Through Food Lion Feeds, the company has committed to provide 500 million meals to individuals and families in need by the end of 2020. Food Lion is a company of Delhaize America, a U.S. division of Zaandam-based Royal Ahold Delhaize Group. For more information, visit [www.foodlion.com](http://www.foodlion.com).

### Contact:

Food Lion  
Matt Harakal, 704-310-2858  
[matthew.harakal@foodlion.com](mailto:matthew.harakal@foodlion.com)

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