



Food Lion Acquires New Location in Raleigh, N.C.

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SALISBURY, N.C.--(BUSINESS WIRE)--[Food Lion](#) announced today that it has acquired a Kroger location at 7905 Falls of Neuse Rd., Raleigh, N.C. 27615.

"We are so excited to add this new location to our network of more than 160 stores serving the Raleigh area," said Food Lion President, Meg Ham. "We've been the neighborhood friend that our customers can count on for more than 40 years in Raleigh. With the addition of this new store, we have an even greater opportunity to serve more customers – our neighbors – with fresh, quality products at affordable prices every day with the caring, friendly service they expect from their local Food Lion."

Food Lion will complete an extensive remodel of the store, and expects it to open in early 2019. When the store reopens as Food Lion, it will offer an expanded variety and assortment of products that are relevant to customers, such as more local, natural, organic and gluten-free items.

In addition to its longstanding heritage of low prices, Food Lion makes shopping easy and affordable for customers through its MVP loyalty program, with weekly promotions and hot sales, as well as its recently-launched Shop & Earn monthly rewards program, that provides even greater savings through personalized rewards and special offers on items customers buy most. Food Lion also has a convenient mobile app that provides easy access to digital coupons, mobile shopping lists and much more.

Food Lion also will extend its commitment to supporting the Raleigh community through its hunger relief philanthropic platform, Food Lion Feeds. As part of today's announcement, Food Lion is donating 30,000 meals to the Food Bank of Central & Eastern North Carolina to nourish local families in need. Food Lion will also ensure the new store is assigned a feeding agency partner to receive weekly food donations through the company's food rescue program.

Through Food Lion Feeds, the company has made a commitment to provide 500 million meals to individuals and families in need by the end of 2020. Since the launch of Food Lion Feeds in 2014, Food Lion has already donated more than 380 million meals through in-store campaigns, in-store food rescue programs and associate volunteerism.

About Food Lion

Food Lion, based in Salisbury, N.C., since 1957, has more than 1,000 stores in 10 Southeastern and Mid-Atlantic states and employs more than 63,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Through Food Lion Feeds, the company has committed to provide 500 million meals to individuals and families in need by the end of 2020. Food Lion is a company of Ahold Delhaize USA, the U.S. division of Zaandam-based Royal Ahold Delhaize Group. For more information, visit www.foodlion.com.



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