



## Food Lion to Open Doors at 3 Greater Norfolk, Va., Stores May 9

May 1, 2018

First 100 Customers to Receive Free Gift Cards at Elizabeth City, N.C., Hampton, Va., and Virginia Beach, Va., Locations; Grocer Donates 90,000 Meals to Local Food Pantries

On May 9, [Food Lion](#) will celebrate three grand openings, bringing its long-standing heritage of low prices to three new stores in the greater Norfolk, Va., market. The celebrations mark the completed [purchase](#) of the stores from SUPERVALU earlier this year. The locations include:

- 1615 General Booth Blvd., Virginia Beach, Va. 23454
- 608 Mercury Blvd., Hampton, Va. 23663
- 683 S. Hughes Blvd., Elizabeth City, N.C. 27909

Each new store will employ about 100 associates, creating nearly 300 jobs in the greater Norfolk market.

Each location will open to the public at 8 a.m. on May 9, following a 7:45 a.m. ribbon-cutting ceremony. As part of the festivities on May 9, the first 100 customers in line will receive a free tote bag and mystery gift card valued between \$5 and \$200.

"Food Lion has been a proud member of the Norfolk community for nearly 40 years and we are excited to offer even more customers an easy, fresh and affordable shopping experience," said Rick LaCroix, senior vice president, southern division. "We look forward to bringing an expanded assortment of quality, fresh products to our customers, while keeping the low prices they expect from Food Lion. We are excited to welcome the community into our newest stores."

Also taking place during the ceremonies, Food Lion will donate the equivalent of 30,000 meals to each stores' partner food pantry, including Freedom Fellowship Food Pantry in Virginia Beach, Va., Buckroe Baptist Church food pantry in Hampton, Va., and Albemarle Food Pantry in Elizabeth City, N.C. These efforts are part of the grocer's commitment to donating 500 million meals by 2020 through its hunger-relief platform, Food Lion Feeds, because Food Lion believes no one should have to choose between dinner and rent, or gasoline and groceries.

Customers will experience a pharmacy, expanded offerings in the deli department including hand-battered chicken, a selection of grab and go meals, as well as a salad and wing bar. In addition, Food Lion's always fresh and affordable produce department will feature more organic options and convenient, fresh-cut fruits and vegetables prepared in-house daily.

Food Lion's new Virginia Beach store will be open daily from 6 a.m. until 11 p.m. and its Hampton, Va., and Elizabeth City, N.C., stores will be open from 7 a.m. until 11 p.m.

### About Food Lion

Food Lion, based in Salisbury, N.C., since 1957, has more than 1,000 stores in 10 Southeastern and Mid-Atlantic states and employs more than 63,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Through Food Lion Feeds, the company has committed to provide 500 million meals to individuals and families in need by the end of 2020. Food Lion is a company of Ahold Delhaize USA, the U.S. division of Zaandam-based Royal Ahold Delhaize.

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