



Food Lion Opens New Wake Forest, N.C., Store January 31

January 30, 2018

Grocer to Give First 100 Customers Free Gift Cards Up to \$200; Donates 20,000 Meals to Local Food Pantry

SALISBURY, N.C. – Food Lion will celebrate the grand opening of its newest North Carolina store, located at 161 Crenshaw Corners Drive, in Wake Forest, N.C., on Wednesday, Jan. 31. The new store will have about 90 associates, with approximately 25 new jobs created in the Wake Forest community.

The store will open to the public at 8 a.m. on Jan. 31, following a 7:45 a.m. ribbon-cutting ceremony. As part of the celebration festivities on Jan. 31, the first 100 customers in line will receive a free tote bag and mystery gift card valued between \$5 and \$200. Also at the ceremony, Food Lion will donate the equivalent of 20,000 meals to the food pantry at nearby Richland Creek Community Church in Wake Forest, N.C., as part of the grocer's hunger-relief initiative, Food Lion Feeds.

"Food Lion has been a proud member of the Wake Forest community for nearly 30 years and we look forward to creating an easier shopping experience for our customers," said Mike Hall, Food Lion's director of operations for the greater Wake Forest, N.C., area. "We look forward to bringing an expanded assortment of quality, fresh products to our customers, while keeping the low prices they expect from Food Lion. We look forward to welcoming the community into our new store."

Customers will experience a new walk-in garden cooler in the store's produce section, expanded offerings in the deli department, more organic produce and an in-store Artisan pizza bar. The store will have an expanded floral area, and deli sections featuring a selection of grab and go meals, a wing and soup bar and other new items.

Food Lion's new Wake Forest store will be open daily from 6 a.m. until 11 p.m.

About Food Lion

Food Lion, based in Salisbury, N.C., since 1957, has more than 1,000 stores in 10 Southeastern and Mid-Atlantic states and employs more than 63,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Through Food Lion Feeds, the company has committed to provide 500 million meals to individuals and families in need by the end of 2020. Food Lion is a company of Delhaize America, a U.S. division of Zaandam-based Royal Ahold Delhaize Group. For more information, visit www.foodlion.com.

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