



Food Lion Celebrates #GivingTuesday with \$30,000 Donation to 30 Local Food Banks in 10 States

November 28, 2017

Grocer Will Also Donate 10,000 Meals to Feeding America®

Public Company Information:

OTCQX: ADRNY

SALISBURY, N.C.--([BUSINESS WIRE](#))--This #GivingTuesday, Food Lion will celebrate the season of giving with the gift of food. Food Lion Feeds, the philanthropic arm of Food Lion, will give \$30,000 in gift cards to each of its [30 local partner food banks](#) in the 10 states it serves to be distributed to food bank clients for holiday meals and eliminate hunger in our local communities. In addition, Food Lion will donate an additional \$1,000, or the equivalent of 10,000 meals*, to Feeding America® the largest domestic hunger-relief charity with a network of 200 food bank nationwide. This donation is another way the company gives back through its "Holidays Without Hunger" seasonal campaign, which includes multiple in-store, food and financial donations to community partners.

"Food Lion is proud to join in this nationwide day of giving for the fourth consecutive year," said Christy Phillips-Brown, Director of External Communications & Community Relations at Food Lion. "Programs like 'Holidays Without Hunger' and our hunger-relief partners, Feeding America and food banks in our key communities, help us make progress toward ending hunger in the towns and cities we serve."

In addition, this holiday season, customers can join with Food Lion Feeds and make a cash or food donation to help end hunger in their community. Through Dec. 21, customers can purchase and donate a specially-marked "Holidays Without Hunger" food box for \$5, while supplies last, or make a cash donation at checkout. Food boxes are donated directly to a local hunger-relief food bank, food pantry or meal program. One hundred percent of cash donations benefit Feeding America and the local food bank where the donation was made.

Through Food Lion Feeds, Food Lion unites with customers and partners to help eliminate the difficult choices many families are forced to make when they are struggling with hunger. With the goal of providing 500 million meals by the end of 2020, Food Lion Feeds has already donated approximately 345 million meals through in-store campaigns like "Holidays Without Hunger," its food donation program and local donations and volunteerism.

To learn more about Food Lion Feeds or the "Holidays Without Hunger" campaign, visit www.foodlion.com/feeds.

About Food Lion

Food Lion, based in Salisbury, N.C., since 1957, has more than 1,000 stores in 10 Southeastern and Mid-Atlantic states and employs more than 63,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Through Food Lion Feeds, the company has committed to provide 500 million meals to individuals and families in need by the end of 2020. Food Lion is a company of Delhaize America, a U.S. division of Zaandam-based Royal Ahold Delhaize Group. For more information, visit www.foodlion.com.

\$1 helps provide at least 10 meals secured by Feeding America on behalf of local member food banks. Food Lion Feeds meal goal is based on a combination of cash, product and equipment donations, as well as associate volunteer hours.

Contact:

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