



## **Food Lion Pilots "To-Go" Grocery Pick Up Service at Mooresville, N.C., Store October 9**

October 6, 2017

Grocer Will Test Service in Select Zip Codes; First Pick Up Is Free

Food Lion has announced that beginning Monday, October 9, it will pilot its "Food Lion To-Go" grocery pick-up service at its store located at 1088 Brawley School Road in Mooresville, N.C. This new, convenient service, powered by Instacart, continues to deliver on the grocer's promise to ensure an easy, fresh and affordable grocery shopping experience, and will allow customers to order and pick up their groceries in as little as an hour.

"At Food Lion, our goal is to provide access to fresh, quality and affordable groceries, how you want them and when you want them, whether it's in your store or bringing the store to you digitally," said Josh Buckey, store manager at the Brawley School Road location. "Food Lion To-Go is the next step in offering ease and convenience to our customers, and we're proud to pilot this service here in Mooresville."

Shoppers eligible for Food Lion To-Go, which include the Mooresville, N.C., zip codes 28031, 28036, 28078, 28115 and 28117, can shop using Food Lion's website at [www.foodlion.com/togo](http://www.foodlion.com/togo).

Additionally, Food Lion customers can continue to take advantage of weekly savings specials, including MVP discounts while using the service. For customers using Food Lion To-Go for the first time, there is no charge for the service.

### *How Food Lion To-Go Works*

Customers can visit [www.foodlion.com/togo](http://www.foodlion.com/togo), enter one of the participating zip codes, and select the Brawley School Road store. Next, they may add items to a virtual cart and choose a one hour pick-up window (within one hour, within two hours, or some scheduled time in the future) and check out. A trained Food Lion associate will then accept the order and prepare it at the store for the customer's designated pick-up timeframe. Upon arrival, To-Go shoppers may park in the designated parking area, where a dedicated Food Lion associate will deliver their order directly to their car.

Food Lion To-Go is available seven days per week from 10 a.m. until 8 p.m.

### **About Food Lion**

Food Lion, based in Salisbury, N.C., since 1957, has more than 1,000 stores in 10 Southeastern and Mid-Atlantic states and employs more than 63,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Through Food Lion Feeds, the company has committed to provide 500 million meals to individuals and families in need by the end of 2020. Food Lion is a company of Delhaize America, a U.S. division of Zaandam-based Royal Ahold Delhaize Group. For more information, visit [www.foodlion.com](http://www.foodlion.com).

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