



Food Lion Feeds Invites Customers to “Leave Hunger in the Dark” Aug. 21

August 18, 2017

Grocer Will Donate One Meal to Local Food Banks for Every Twitter Post Including #FoodLionFeeds Aug. 21

Public Company Information:

OTCQX: ADRNY

SALISBURY, N.C.--([BUSINESS WIRE](#))--On Monday, Aug. 21, as thousands of Americans gather to celebrate the Great American Total Solar Eclipse, Food Lion Feeds will work to highlight the thousands who struggle each day to nourish their families. All day long, the company will donate one meal to local food banks across its 10-state footprint for every Twitter post including the hashtag #FoodLionFeeds, up to 11,000 meals.

“Food Lion Feeds is proud to support this rare and exciting event by creating a social media movement and giving back to its neighbors in need as we work to leave hunger in the dark,” said Christy Phillips-Brown, director of external communications and community relations for Food Lion. “Whether shoppers plan to watch the solar eclipse in person or from afar, everyone can help those who are hungry.”

Also on Aug. 21, Food Lion will host celebrations at several stores across multiple cities along the “path of totality” as its neighbors converge to watch the sun temporarily disappear behind the moon. Customers can enjoy fun and simple eclipse-themed recipe cards, snacks, bottled water and more at the following locations:

Food Lion Store 2644

8024 Augusta Road
Piedmont, S.C. 29673

Food Lion Store 1571

4305 Canton Pike
Hopkinsville, K.Y. 42240

Food Lion Store 1406

6932 Market St. Suite A
Wilmington, N.C. 28411

Food Lion Store 926

3219 W. Palmetto St.
Florence, S.C. 29501

Food Lion Store 2506

1001 Harden St.
Columbia, S.C. 29205

Food Lion Store 2629

2465 Main St.
Elgin, S.C. 29045

Food Lion Store 375

9810 Two Notch Road
Columbia, S.C. 29223

Food Lion Store 2124

3786 Ladson Road
Ladson, S.C. 29456

Food Lion Store 456

1045 N. Fraser St.
Georgetown, S.C. 29440

Food Lion Store 706

2234 S. Fraser St.
Georgetown, S.C. 29440

"Whether shoppers plan to watch the solar eclipse in person or from afar, everyone can help those who are hungry."

Through Food Lion Feeds, the company has made a commitment to provide 500 million meals to individuals and families in need by the end of 2020. Since the launch of Food Lion Feeds in 2014, the grocer has donated more than 315 million meals through in-store campaigns, in-store food rescue programs and associate volunteerism.

About Food Lion

Food Lion, based in Salisbury, N.C., since 1957, has more than 1,000 stores in 10 Southeastern and Mid-Atlantic states and employs more than 63,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Through Food Lion Feeds, the company has committed to provide 500 million meals to individuals and families in need by the end of 2020. Food Lion is a company of Delhaize America, a U.S. division of Zaandam-based Royal Ahold Delhaize Group. For more information, visit www.foodlion.com.

Contact:

Food Lion
Courtney James, 704-310-3768
courtney.james@foodlion.com