



## Food Lion Opens New Ashland, Va., Store August 16

August 14, 2017

*Grocer Gives First 100 Customers \$10 gift cards; Will Donate More than 6,000 Meals to Local Feeding Agency for Ashland Families in Need*

SALISBURY, N.C. -- Food Lion will celebrate the grand opening of its newest Virginia store, located at 253 N. Washington Highway in Ashland, Va., on August 16.

The store will open to the public at 8 a.m. on August 16 following a 7:45 a.m. ribbon-cutting ceremony where local staff from Hanover Food Outreach Pantry will speak about Food Lion's impact in the community. Also, Food Lion will distribute \$10 gift cards to the first 100 customers.

"Food Lion has been a proud member of the Ashland community for more than 20 years and we look forward to creating an easier shopping experience for our customers," said Jim Giffin, Food Lion's director of operations for the greater Ashland, Va., area. "We look forward to bringing a new pharmacy and an expanded assortment of quality, fresh products to our customers, while keeping the low prices they expect from Food Lion. We look forward to welcoming you to our new store."

Customers will experience a new pharmacy and various deli offerings including a salad and soup bar, hot bar featuring various types of wings and an artisan pizza bar. In addition, coinciding with the grand opening and Food Lion's continued commitment to Ashland, Food Lion associates will restock the Hanover Food Outreach Pantry located on 14140 Washington Highway at 8 a.m. today, Aug. 14. The donation, equating to more than 6,000 meals, includes fresh produce and Food Lion branded non-perishable items.

Food Lion's new Ashland store will be open daily from 6 a.m. until 11 p.m. The pharmacy will be open from 9 a.m. until 9 p.m. Monday through Friday. On Saturday the pharmacy will be open from 9 a.m. until 7 p.m. and Sunday from 9 a.m. until 5 p.m.

### **About Food Lion**

Food Lion, based in Salisbury, N.C., since 1957, has more than 1,000 stores in 10 Southeastern and Mid-Atlantic states and employs more than 63,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Through Food Lion Feeds, the company has committed to provide 500 million meals to individuals and families in need by the end of 2020. Food Lion is a company of Delhaize America, a U.S. division of Zaandam-based Royal Ahold Delhaize Group. For more information, visit [www.foodlion.com](http://www.foodlion.com).

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