



## 6K Honors 60 Years: Food Lion Announces Inaugural Race/Fun Run

August 14, 2017

*Proceeds from The Lion's Run 6K to Benefit Hunger Relief Efforts by Rowan Helping Ministries and Second Harvest Food Bank of Metrolina*

Food Lion is celebrating its 60th anniversary with **The Lion's Run**, an inaugural 6K (3.7-mile) race and 1 mile children's fun run. The race takes place Saturday, October 14, in Food Lion's hometown of Salisbury, N.C. Proceeds will benefit Rowan Helping Ministries in Salisbury, N.C., and Second Harvest Food Bank of Metrolina in Charlotte, N.C.

"Food Lion is incredibly proud to celebrate 60 years of nourishing the local community in our hometown of Salisbury, N.C., as well as thousands of others across our ten-state footprint," said Food Lion President Meg Ham. "*The Lion's Run* is the perfect way to honor this milestone, as it gives our associates the opportunity to come together and help feed those in need."

Rowan Helping Ministries and Second Harvest Food Bank of Metrolina work to end hunger in Rowan County and surrounding areas. They are frequent partners of the Food Lion Feeds hunger-relief initiative, which has provided more than more than 300 million meals to its neighbors in need since 2014.

*The Lion's Run* starts and ends at the Food Lion located at 123 Mahaley Avenue, home of the original Food Lion location. Open to participants of any age, the run welcomes runners, walkers, stroller-pushers and others.

During the race, Food Lion will do what it does best and provide participants with fresh snacks such as fruit, protein bars, water and more.

Participants may register for the race online at <https://runsignup.com/Race/NC/Salisbury/LionsRun6K>. The cost per participant is \$25 through the early bird date of Sept. 15.

For more information, follow us on [Facebook](#) and [Twitter](#).

### About Food Lion

Food Lion, based in Salisbury, N.C., since 1957, has more than 1,000 stores in 10 Southeastern and Mid-Atlantic states and employs more than 63,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Through Food Lion Feeds, the company has committed to provide 500 million meals to individuals and families in need by the end of 2020. Food Lion is a company of Delhaize America, a U.S. division of Zaandam-based Royal Ahold Delhaize Group. For more information, visit [www.foodlion.com](http://www.foodlion.com).

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