



Food Lion Offers Customers Chance to Win \$100 Gift Card during "Extra Credit" Promotion

August 9, 2017

FOOD LION IS GIVING AWAY \$500,000 IN GIFT CARDS THROUGH AUGUST 29

Now through Aug. 29, Food Lion is offering customers the opportunity to win a \$100 gift card when they purchase five or more participating products in one transaction during its "Extra Credit" in-store promotion.

To qualify for a chance to win one of the 5,000 gift cards, customers must:

1. Purchase five participating items using their MVP card
2. Receive a game code at the register via a coupon printed at point of purchase
3. Visit www.foodlion.com/extracredit to enter that code
4. Find out instantly if they're a winner

Customers can enter to win up to three times per day during the promotion period, but must do so in separate transactions or via the free, no purchase method of entry. A list of participating items can be found at www.foodlion.com/extracredit as well as an in-store shopping list.

About Food Lion

Food Lion, based in Salisbury, N.C., since 1957, has more than 1,000 stores in 10 Southeastern and Mid-Atlantic states and employs more than 63,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Through Food Lion Feeds, the company has committed to provide 500 million meals to individuals and families in need by the end of 2020. Food Lion is a company of Delhaize America, a U.S. division of Zaandam-based Royal Ahold Delhaize Group. For more information, visit www.foodlion.com.

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