



## Food Lion's Limited-Edition Berry Products Offer Bunches of Savings

May 2, 2017

Private Brand Berry Products Available In Stores through May 30

Food Lion is offering its shoppers a "berry" fresh assortment of private brand products to complement the seasonal fruits this spring. This is the first time Food Lion has launched these special berry flavors for its store brands, which are available now until May 30 or while supplies last.

Whether shoppers prefer to wake up with Food Lion's Lemon Blueberry Pancakes, snack on some Strawberry-n-Cream Pretzels, top off their lunch with Triple Berry Vinaigrette or cool down with Taste of Inspirations Cranberry Sparkling Water, there's bunches of items for everyone to enjoy!

The full list of berry-flavored items includes:

- Strawberry Shortcake Coffee
- Strawberry-n-Cream Pretzels
- Taste of Inspirations Strawberry Sparkling Water
- Taste of Inspirations Cranberry Sparkling Water
- Strawberry Crème O's
- Triple Berry Vinaigrette
- Lemon Blueberry Pancake Mix

Food Lion's store brands feature quality products priced affordably for customers. For fun berry recipes and ideas you can share with friends and family, visit [www.foodlion.com](http://www.foodlion.com).

### About Food Lion

Food Lion, based in Salisbury, N.C., since 1957, has more than 1,000 stores in 10 Southeastern and Mid-Atlantic states and employs more than 63,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Through Food Lion Feeds, the company has committed to provide 500 million meals to individuals and families in need by the end of 2020. Food Lion is a company of Delhaize America, a U.S. division of Zaandam-based Royal Ahold Delhaize Group. For more information, visit [www.foodlion.com](http://www.foodlion.com).

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