



Food Lion Feeds and Smithfield Foods Partner to Donate Easter Meals to Henderson, N.C., Families

April 10, 2017

Today, Food Lion Feeds and Smithfield Foods announced a partnership and donation of fresh and non-perishable food items to local families in Henderson, N.C. The donation, which is part of Food Lion's and Smithfield's shared mission to alleviate hunger and address food insecurity across the country, will take place Monday, April 10.

Together, Food Lion Feeds and Smithfield will provide 100 Easter meal bags containing an assortment of fresh and private-brand grocery items, and 100 Smithfield hams to local families. Each family has been pre-selected by Shiloh Baptist Church staff in Henderson, N.C.

"Food Lion Feeds is proud to partner with Smithfield to help our neighbors in need," said Mike Hall, director of operations for Food Lion's Henderson, N.C., market. "We know some in our communities have to make tough choices every day when they are hungry and we want to help eliminate those choices, especially at Easter. This donation will provide much-needed nourishment to individuals across the city."

In addition to ham, each Easter meal bag includes sweet potatoes, green beans, corn, cornbread stuffing, carrots, brown gravy mix and more.

"At Smithfield, we feed people—it's what we do," said Dennis Pittman, senior director of hunger relief for Smithfield Foods. "We are honored to partner with Food Lion Feeds for this donation, which is part of our national Helping Hungry Homes® hunger-relief initiative. These meal packages will provide high-quality protein and support to many families in the Henderson area who may have gone without this holiday weekend."

The event, which will take place at the food bank located at 635 S College St., in Henderson, N.C., is only open to those families pre-selected by the church. Food Lion Feeds is working toward its commitment to provide 500 million meals by the end of 2020. To date, the company has already donated more than 280 million meals.

About Food Lion

Food Lion, based in Salisbury, N.C., since 1957, has more than 1,000 stores in 10 Southeastern and Mid-Atlantic states and employs more than 63,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Through Food Lion Feeds, the company has committed to provide 500 million meals to individuals and families in need by the end of 2020. Food Lion is a company of Delhaize America, a U.S. division of Zaandam-based Royal Ahold Delhaize Group. For more information, visit www.foodlion.com.

About Smithfield Foods

Smithfield Foods is a \$14 billion global food company and the world's largest pork processor and hog producer. In the United States, the company is also the leader in numerous packaged meats categories with popular brands including Smithfield®, Eckrich®, Nathan's Famous®, Farmland®, Armour®, John Morrell®, Cook's®, Kretschmar®, Gwaltney®, Curly's®, Margherita®, Carando®, Healthy Ones®, Krakus®, Morliny® and Berlinki®. Smithfield Foods is committed to providing good food in a responsible way and maintains robust animal care, community involvement, employee safety, environmental and food safety and quality programs. For more information, visit www.smithfieldfoods.com.

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