



Food Lion to Hold Grand Re-Opening for Remodeled North Charleston, S.C., Store Dec. 7

December 5, 2016

Grocer Will Give First 100 Customers \$10 Gift Cards Dec. 7-10; Donate 6,000 Meals to Local Feeding Agency

Food Lion will celebrate the grand re-opening of its newly remodeled store, located at 1213 Remount Road in North Charleston, S.C., on Dec 7. Beginning when the store opens at 8 a.m. on Wednesday, Food Lion will distribute \$10 gift cards to the first 100 customers each morning through Saturday, Dec 10.

In addition, coinciding with the grand re-opening and Food Lion's continued commitment to North Charleston and the surrounding area, the grocer will donate \$1,000, or the equivalent of 6,000 meals, to the North Charleston Dream Center.

"Over the past year, we have listened to our customers in this market and we look forward to bringing an expanded assortment of quality, fresh products to our customers, while keeping the low prices they expect from Food Lion," said Billy Harcum, Director of Operations for Food Lion, including the North Charleston area. "On behalf of our 50 associates at this store, we want to thank our customers and the entire community for your patience during the remodel as we bring you a new and improved shopping experience. As a proud member of this community for more than 30 years, we look forward to welcoming you to our new store."

The store will open to the public at 8 a.m. on Dec. 7 following a ribbon-cutting ceremony where several local dignitaries will be on hand for the grand re-opening.

Featuring Food Lion's newest format, the new store is easier to navigate so customers can get in and more quickly. Additional features of the new store include:

- A new assortment of products with an abundant selection of fresh meat and produce backed by Food Lion's promise of 100 percent fresh or double-your-money-back guarantee
- A dedicated gluten-free section
- An expanded selection of Nature's Place, pork and poultry items free from unwanted ingredients
- A new Taste of Inspirations premium line of deli meats and cheeses

Food Lion's remodeled North Charleston store will be open daily from 7 a.m. until 10 p.m.

About Food Lion

Food Lion, based in Salisbury, N.C., since 1957, has nearly 1,000 stores in 10 Southeastern and Mid-Atlantic states and employs more than 63,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Through Food Lion Feeds, the company has committed to provide 500 million meals to individuals and families in need by the end of 2020. Food Lion is a company of Delhaize America, a U.S. division of Amsterdam-based Royal Ahold Delhaize Group. For more information, visit www.foodlion.com.

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