



Celebrate the Holidays Like They're 'Mint' to Be with Food Lion's Limited-Edition Peppermint Products in Stores Through Dec. 27

December 1, 2016

SALISBURY, N.C. — As the pumpkin spice fades and cooler weather approaches, Food Lion is offering its shoppers a new assortment of private brand peppermint products to help customers celebrate the holidays the way they are 'mint' to be. This is the first time Food Lion has launched these special peppermint flavors for its store brands, which are available now until December 27 or while supplies last.

Whether shoppers crave cookies, pretzels or a warm cup of coffee, there is something for everyone to savor this season – even candy cane shaped rawhides for pets!

The full list of peppermint-flavored items includes:

- Crushed Peppermint Baking Chips
- Peppermint Brownie Mix
- Peppermint Shortbread Cookie Mix
- Peppermint Chocolate Chip Granola Bar
- Chocolate Bark with Crushed Peppermint
- Chocolate Peppermint Candy Bar
- Taste of Inspiration's Peppermint Single Serve Coffee
- Peppermint Hot Chocolate
- Peppermint Tea
- Chocolate Peppermint Snack Cake
- Candy Cane Mint Sandwich Cookies
- Peppermint Whipped Cream
- Peppermint Ice Cream
- Peppermint Ice Cream Sandwich
- Candy Cane Shaped Rawhides
- Chocolate Peppermint Pretzel

Food Lion's store brands are quality products priced affordably for customers enjoying a flavorful holiday. For fun peppermint recipes and ideas you can share with friends and family, visit www.foodlion.com/peppermint.

About Food Lion

Food Lion, based in Salisbury, N.C., since 1957, has nearly 1,000 stores in 10 Southeastern and Mid-Atlantic states and employs more than 63,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Through Food Lion Feeds, the company has committed to provide 500 million meals to individuals and families in need by the end of 2020. Food Lion is a company of Delhaize America, a U.S. division of Amsterdam-based Royal Ahold Delhaize Group. For more information, visit www.foodlion.com.

###

Contact:

Kristyn Callaway, 704-310-2462; kristyn.callaway@foodlion.com