



## Food Lion Donates 110,000 Meals to Feeding America® on #GivingTuesday

November 29, 2016

### Public Company Information:

NYSE: DEG

OTCBB: ADRNY

SALISBURY, N.C.--(BUSINESS WIRE)--This #GivingTuesday, Food Lion will celebrate the season of giving with the gift of food. For the third year in a row, Food Lion Feeds, the philanthropic arm of Food Lion, will make a \$10,000 donation, or 110,000 meals, to Feeding America®. The donation also supports the company's "Holidays Without Hunger" in-store campaign.

"Food Lion is committed to ending hunger in the towns and cities we serve," said Christy Phillips-Brown, director of External Communications & Community Relations at Food Lion. "Programs like 'Holidays Without Hunger' and our hunger-relief partners, Feeding America and food banks in our key communities, help us make progress toward that goal."

This holiday season, customers can get involved in more than 1,000 Food Lion stores and help families in need. From now until Dec. 20, customers can purchase and donate a specially-marked "Holidays Without Hunger" food box for \$5, while supplies last, or make a cash donation at checkout. One hundred percent of cash donations benefit the Feeding America nationwide network of food banks, the largest domestic hunger-relief charity. Food boxes are donated directly to a local hunger-relief food bank, food pantry or meal program.

Through Food Lion Feeds, Food Lion unites with customers and partners to help eliminate the difficult choices many families are forced to make when they are struggling with hunger. With the goal of providing 500 million meals by the end of 2020, Food Lion Feeds has already donated approximately 250 million meals through in-store campaigns like "Holidays Without Hunger," its food donation program and local donations and volunteerism.

To learn more about Food Lion Feeds or the "Holidays Without Hunger" campaign, visit [www.foodlion.com/feeds](http://www.foodlion.com/feeds).

### About Food Lion

Food Lion, based in Salisbury, N.C., since 1957, has more than 1,100 stores in 10 Southeastern and Mid-Atlantic states and employs more than 66,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Through Food Lion Feeds, the company has committed to provide 500 million meals to individuals and families in need by the end of 2020. Food Lion is a company of Delhaize America, the U.S. division of Brussels-based Delhaize Group (NYSE: DEG). For more information, visit [www.foodlion.com](http://www.foodlion.com).

*\$1 helps provide 11 meals secured by Feeding America on behalf of local member food banks. Food Lion Feeds meal goal is based on a combination of cash, product and equipment donations, as well as associate volunteer hours.*

### Contact:

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