



## **Food Lion Customers Can Instantly Win \$25 in Store Credit during "Spooky Spectacular" Promotion through Nov. 1**

October 19, 2016 at 9:00 AM EDT

10 GRAND PRIZE WINNERS TO RECEIVE \$8,000 TOWARD A FAMILY VACATION

SALISBURY, N.C. — Now through Nov. 1, Food Lion shoppers can win one of over 5,000 prizes in the grocer's "Spooky Spectacular" promotion. Customers will have the chance to instantly win \$25 in Food Lion store credit, and 10 grand prize winners will win \$8,000 toward a family vacation.

Food Lion customers can enter Spooky Spectacular by purchasing five participating items using their MVP card by Nov. 1 and entering the game code received at checkout at [www.foodlion.com/spooky](http://www.foodlion.com/spooky) by Nov. 15. A list of participating items can be found online as well as in an in-store booklet, which also includes exciting Halloween recipes.

MVP cardholders who win instantly will have \$25 in Food Lion store credit loaded directly onto their MVP cards for use on a future shopping trip. All who enter a game code will also be entered to win \$8,000 toward a family vacation.

There is no purchase necessary to play. For more information about the free method of entry and official promotion rules, visit [www.foodlion.com/spooky](http://www.foodlion.com/spooky).

### **About Food Lion**

Food Lion, based in Salisbury, N.C., since 1957, has nearly 1,000 stores in 10 Southeastern and Mid-Atlantic states and employs more than 65,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Through Food Lion Feeds, the company has committed to provide 500 million meals to individuals and families in need by the end of 2020. Food Lion is a company of Delhaize America, a U.S. division of Amsterdam-based Royal Ahold Delhaize Group. For more information, visit [www.foodlion.com](http://www.foodlion.com).

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### **Contact:**

Courtney James: 704-310-3768; [Courtney.james@foodlion.com](mailto:Courtney.james@foodlion.com)