

Food Lion to Donate \$125,000 and Partner with 10 Million Customers Across 10-State Footprint to Support Hurricane Matthew Recovery Efforts

October 10, 2016

Grocer Partnering with American Red Cross and Local Food Banks to Provide Disaster Relief Funds, Food and Water

Public Company Information:

OTCBB: ADRNY

SALISBURY, N.C.--(<u>BUSINESS WIRE</u>)--Consistent with its work to help end hunger in the local communities it serves through Food Lion Feeds, Food Lion is donating \$100,000 in gift cards, food and water to food banks in North Carolina, South Carolina, Georgia and Virginia to help provide relief to those significantly impacted by Hurricane Matthew. In addition, Food Lion is donating \$25,000 to American Red Cross Disaster Relief and is partnering with its 10 million customers per week across more than 1,000 stores to help deliver aid to those facing devastating flooding and other damage from the hurricane that struck the region this past weekend.

"For nearly 60 years, Food Lion has been a proud neighbor in many local communities across our 10 states"

"For nearly 60 years, Food Lion has been a proud neighbor in many local communities across our 10 states," said Food Lion President Meg Ham. "Part of being a good neighbor is being there to lend a hand to support

communities during a time of need. Caring for our customers and communities is an integral part of who we are as a company and what our associates do every day. And, it's times like these where we have the responsibility to be there for our communities in and around our stores affected by Hurricane Matthew. We're humbled and proud to bring our resources together to get much needed food, water and other supplies to our food bank partners in the areas affected by this devastation and partner with our wide network of customers to raise additional disaster relief funds to aid communities across North Carolina, South Carolina, Georgia and Virginia. We hope our customers will join us in lending much needed support to these communities recovering from severe flooding."

Food Lion has made a \$25,000 donation to the American Red Cross and is partnering with its customers to accept register donations to support Red Cross disaster relief in the wake of these floods and other crises across the country. Donations help provide assistance such as food and water to victims of disaster. Food Lion customers can donate in-store at any Food Lion location Oct. 10 through Oct. 18. Customers can visit www.foodlion.com/stores to find their nearest Food Lion location.

The company will also donate \$100,000 in gift cards to food bank partners affected by Hurricane Matthew to help those in need, primarily in North Carolina, South Carolina, Georgia and Virginia. Also, as travel restrictions ease, the grocer will continue to send truckloads of priority items, like water, ready-to-eat meals and snacks, canned goods, cleaning supplies and more, to its feeding partners in those states, and their associated feeding agencies.

About Food Lion

Food Lion, based in Salisbury, N.C., since 1957, has more than 1,000 stores in 10 Southeastern and Mid-Atlantic states and employs more than 65,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Through Food Lion Feeds, the company has committed to provide 500 million meals to individuals and families in need by the end of 2020. Food Lion is a company of Delhaize America, a U.S. division of Amsterdam-based Royal Ahold Delhaize Group (OTC: ADRNY). For more information, visit www.foodlion.com.

Contact:

Food Lion Christy Phillips-Brown, 704-310-2221 cphillips-brown@foodlion.com