



DELHAIZE GROUP AND A HOLD REACH AGREEMENTS WITH BUYERS TO DIVEST 86 U.S. STORES, SUBJECT TO FTC MERGER CLEARANCE

July 14, 2016

- All purchase agreements are subject to FTC approval and clearance by the FTC of the Ahold and Delhaize Group merger
- All divested stores to be sold to well-established supermarket retailers
- Divestitures represent 4.1% of the Ahold and Delhaize Group companies' total combined U.S. store count and 3.2% of the Ahold and Delhaize Group companies' combined U.S. 2015 net sales
- The companies continue to expect to complete the merger before the end of July

BRUSSELS, Belgium, July 14, 2016 – Delhaize Group and Ahold today announced that their United States subsidiaries have reached agreements with buyers to divest a total of 86 stores in a limited number of locations in which the companies' U.S. subsidiaries both operate. These divestments are being made in connection with the United States Federal Trade Commission's (FTC) pending review of the proposed merger between the two companies. The divested stores are being sold to well-established supermarket operators.

All of the purchase agreements are subject to FTC approval. The agreements are also subject to FTC clearance and formal completion of the Delhaize Group and Ahold merger, which the companies continue to expect before the end of July.

These store locations represent 4.1% of the Ahold and Delhaize Group companies' total combined U.S. store count and 3.2% of combined U.S. 2015 net sales.

"Selling stores is a difficult part of any merger process, given the impact on our associates, customers and communities in which we operate," said Frans Muller, President and Chief Executive Officer, Delhaize Group. "We believe we have made every effort to identify strong buyers for these locations, and we want to thank our loyal associates and customers who have shopped our stores and supported us for so many years. Upon the completion of the merger, we will continue to maintain our local Food Lion and Hannaford brands; however, our new company scale will enable us to accelerate our local market strategies to better serve our customers with nearly 2,000 stores along the East Coast in the United States." The buyers of the 86 stores being divested are:

- New Albertson's, Inc. (part of Albertsons Companies based in Idaho), purchasing 1 Giant Food store in Salisbury, Maryland;
- Big Y (based in Massachusetts), purchasing 8 Hannaford stores in eastern Massachusetts;
- Publix (based in Florida), purchasing 10 MARTIN'S stores in Richmond, Virginia;
- Saubel's Markets (based in Pennsylvania), purchasing 1 Food Lion store in York, Pennsylvania
- Supervalu (based in Minnesota), purchasing 22 Food Lion stores in Maryland, Pennsylvania, Virginia and West Virginia;
- Tops Markets (based in New York), purchasing 1 Stop & Shop store in Massachusetts as well as 3 Stop & Shop stores and 2 Hannaford stores in New York; and
- Weis Markets (based in Pennsylvania), purchasing 38 Food Lion stores in Delaware, Maryland and Virginia.

The divested stores are expected to be converted by the buyers to their new banners and re-opened as supermarkets after any remodeling planned by the buyers.

A full list of the locations being sold by both companies as part of this process is attached as an annex to this press release.

On June 24, 2015, Delhaize Group and Ahold announced their intention to merge. The shareholders' meetings of both companies approved the merger in March 2016. The Belgian Competition Authority (BCA) granted its conditional approval for the merger in March 2016. FTC clearance is the remaining regulatory approval requirement for the Ahold and Delhaize Group merger.

Please visit www.delhaizegroup.com, www.ahold.com, or www.adcombined.com for more information.

» Delhaize Group

Delhaize Group is a Belgian international food retailer present in seven countries on three continents. On March 31, 2016, Delhaize Group's sales network consisted of 3,524 stores. In 2015, Delhaize Group posted €24.4 billion (\$27.1 billion) in revenues and €366 million (\$407 million) in net profit (Group share). At the end of 2015, Delhaize Group employed approximately 154,000 people. Delhaize Group's stock is listed on NYSE Euronext Brussels (DELB) and the New York Stock Exchange (DEG).


This press release is available in English, French and Dutch. You can also find it on the website <http://www.delhaizegroup.com>. Questions can be sent to investor@delhaizegroup.com.

» Contacts

Investor Relations: + 32 2 412 2151

"Selling stores is a difficult part of any merger process, given the impact on our associates, customers and communities in which we operate"

Media Relations: + 32 2 412 8669

U.S. Media: Christy Phillips-Brown, +1-704-310-2221  , CPhillips-brown@foodlion.com

CAUTIONARY NOTE REGARDING FORWARD LOOKING STATEMENTS

This communication contains forward-looking statements, which do not refer to historical facts but refer to expectations based on management's current views and assumptions and involve known and unknown risks and uncertainties that could cause actual results, performance, or events to differ materially from those included in such statements. These statements or disclosures may discuss goals, intentions and expectations as to future trends, plans, events, results of operations or financial condition, or state other information relating to Delhaize Group, based on current beliefs of management as well as assumptions made by, and information currently available to, management. Forward-looking statements generally will be accompanied by words such as "anticipate," "believe," "plan," "could," "estimate," "expect," "forecast," "guidance," "intend," "may," "possible," "potential," "predict," "project" or other similar words, phrases or expressions. Many of these risks and uncertainties relate to factors that are beyond Delhaize Group's control. Therefore, investors and shareholders should not place undue reliance on such statements. Factors that could cause actual results to differ materially from those in the forward-looking statements include, but are not limited to: the occurrence of any change, event or development that could give rise to the termination of the merger agreement or the proposed merger with Koninklijke Ahold N.V., also known as Royal Ahold; the risk that the necessary regulatory approvals for the proposed merger with Royal Ahold may not be obtained when expected or at all or may be obtained subject to conditions that are not anticipated; failure to satisfy other closing conditions with respect to the proposed merger with Royal Ahold on the proposed terms and timeframe; the possibility that the proposed merger with Royal Ahold does not close when expected or at all; the risks that the new businesses will not be integrated successfully or promptly or that the combined company will not realize when expected or at all the expected synergies and benefits from the proposed merger with Royal Ahold; Delhaize Group's ability to successfully implement and complete its plans and strategies and to meet its targets; risks related to disruption of management time from ongoing business operations due to the proposed merger with Royal Ahold; the benefits from Delhaize Group's plans and strategies being less than anticipated; the effect of the announcement or completion of the proposed merger with Royal Ahold on the ability of Delhaize Group to retain customers and retain and hire key personnel, maintain relationships with suppliers, and on their operating results and businesses generally; litigation relating to the transaction; the effect of general economic or political conditions; Delhaize Group's ability to retain and attract employees who are integral to the success of the business; business and IT continuity, collective bargaining, distinctiveness, competitive advantage and economic conditions; information security, legislative and regulatory environment and litigation risks; and product safety, pension plan funding, strategic projects, responsible retailing, insurance and unforeseen tax liabilities. In addition, the actual outcomes and results of Delhaize Group may differ materially from those projected depending upon a variety of factors, including but not limited to changes in the general economy or the markets of Delhaize Group, in consumer spending, in inflation or currency exchange rates or in legislation or regulation; competitive factors; adverse determination with respect to claims; inability to timely develop, remodel, integrate or convert stores; and supply or quality control problems with vendors. Additional risks and uncertainties that could cause actual results to differ materially from those stated or implied by such forward-looking statements are described in Delhaize Group's most recent annual report on Form 20-F and other filings with the SEC. Neither Delhaize Group nor any of its directors, officers, employees and advisors nor any other person is therefore in a position to make any representation as to the accuracy of the forward-looking statements included in this communication. The actual performance, the success and the development over time of the business activities of Delhaize Group may differ materially from the performance, the success and the development over time expressed in or implied from the forward-looking statements contained in this communication. The foregoing list of factors is not exhaustive. Forward-looking statements speak only as of the date they are made. Delhaize Group does not assume any obligation to update any public information or forward-looking statement in this communication to reflect events or circumstances after the date of this communication, except as may be required by applicable laws.

» Annex

Buyer Store

No. Brand Address City State Zip

New Albertson's 351 Giant Food 751 South Salisbury Blvd. Salisbury MD 21801

1 store (to be rebranded ACME)

Big Y 8008 Hannaford 182 Summer Street Kingston MA 02364
Big Y 8018 Hannaford 475 Hancock Street North Quincy MA 02171
Big Y 8020 Hannaford 10 Washington Street Norwell MA 02061
Big Y 8021 Hannaford 7 Medway Road Milford MA 01757
Big Y 8022 Hannaford 434 Walpole Street Norwood MA 02062
Big Y 8170 Hannaford 637 Lowell Street West Peabody MA 01960
Big Y 8286 Hannaford 357 Broadway Saugus MA 01906
Big Y 8382 Hannaford 25 Robert Drive Easton MA 02375

8 stores

Publix 6421 Martin's 3460 Pump Road Richmond VA 23233
Publix 6429 Martin's 3522 West Cary Street Richmond VA 23221
Publix 6433 Martin's 10250 Staples Mill Road Glen Allen VA 23060
Publix 6434 Martin's 2250 John Rolfe Parkway Richmond VA 23233
Publix 6435 Martin's 10150 Brook Road Glen Allen VA 23059
Publix 6438 Martin's 13700 Hull Street Road Midlothian VA 23112
Publix 6439 Martin's 7035 Three Chopt Road Richmond VA 23226
Publix 6494 Martin's 3107 Boulevard Suite 15 Colonial Heights VA 23834
Publix 6498 Martin's 9645 West Broad Street Glen Allen VA 23060
Publix 6499 Martin's 4591 South Laburnum Ave. Richmond VA 23231

10 stores

Saubel's 1241 Food Lion 3611 East Market Street York PA 17402

1 store

Supervalu 626 Food Lion 761 East Wilson Blvd. Hagerstown MD 21740
Supervalu 1050 Food Lion 22401 Jefferson Blvd. Smithburg MD 21783
Supervalu 1147 Food Lion 18717 North Pointe Drive Hagerstown MD 21742
Supervalu 1180 Food Lion 17718 Virginia Ave. Hagerstown MD 21740
Supervalu 1683 Food Lion 18360 College Road Hagerstown MD 21740
Supervalu 994 Food Lion 4170 Philadelphia Ave. Chambersburg PA 17202
Supervalu 1527 Food Lion 875 Lincoln Way West Chambersburg PA 17202
Supervalu 1620 Food Lion 500 North Antrim Way Greencastle PA 17225
Supervalu 1663 Food Lion 11105 Buchanan Trail Waynesboro PA 17268
Supervalu 362 Food Lion 707 Fort Collier Road Winchester VA 22601
Supervalu 366 Food Lion 2600 Valley Ave. Winchester VA 22601
Supervalu 733 Food Lion 249 Sunnyside Plaza Circle Winchester VA 22603
Supervalu 745 Food Lion 609 K East Main Street Purcellville VA 20132
Supervalu 1059 Food Lion 260 Remount Road Front Royal VA 22630
Supervalu 1164 Food Lion 409 North McNeil Road Berryville VA 22611
Supervalu 1281 Food Lion 190 Delco Plaza Winchester VA 22602
Supervalu 1489 Food Lion 380 Fairfax Pike Stephens City VA 22655
Supervalu 2668 Food Lion 159 Grocery Ave. Winchester VA 22602
Supervalu 965 Food Lion 147 Roaring Lion Drive Hedgesville WV 25427
Supervalu 1189 Food Lion 1140 Winchester Ave. Martinsburg WV 25401
Supervalu 2119 Food Lion 50 Coast Guard Drive Kearneysville WV 25430
Supervalu 2568 Food Lion 1317 Old Courthouse Square Martinsburg WV 25401

22 stores

Tops 434 Stop & Shop 372 Timpany Blvd. Gardner MA 01440
Tops 515 Stop & Shop 271 Main Street New Paltz NY 12561
Tops 536 Stop & Shop 6726 Route 9 Rhinebeck NY 12572
Tops 598 Stop & Shop 1357 Route 9 Wappingers Falls NY 12590
Tops 8325 Hannaford 1936 US Route 6 Carmel NY 10512
Tops 8368 Hannaford 16 Jon J Wagner Way Lagrange NY 12540

6 stores

Weis 488 Food Lion 19287 Miller Road, Unit 14 Rehoboth Beach DE 19971
Weis 960 Food Lion 24832 John J Williams Highway Millsboro DE 19966
Weis 1321 Food Lion 36731 Old Mill Road Millville DE 19967
Weis 2565 Food Lion 17232 North Village Main Blvd. Lewes DE 19958
Weis 784 Food Lion 45315 Alton Lane California MD 20619
Weis 786 Food Lion 10 Village Center Road Reisterstown MD 21136
Weis 1168 Food Lion 100 Drury Drive La Plata MD 20646
Weis 1187 Food Lion 17600 Old National Square Pike Frostburg MD 21532
Weis 1210 Food Lion 19 Saint Mary's Square Lexington Park MD 20653
Weis 1289 Food Lion 219 Marlboro Ave. Easton MD 21601
Weis 1315 Food Lion 3261 Solomons Island Road Edgewater MD 21037
Weis 1324 Food Lion 6375 Monroe Ave. Eldersburg MD 21784
Weis 1345 Food Lion 16567 South Frederick Road Gaithersburg MD 20877
Weis 1356 Food Lion 15789 Livingston Road Accokeek MD 20607
Weis 1387 Food Lion 12100 Central Ave. Mitchellville MD 20721
Weis 1443 Food Lion 13300 H G Trueman Road Solomons MD 20688
Weis 1477 Food Lion 883 Russell Ave. Gaithersburg MD 20879
Weis 1526 Food Lion 750 Prince Frederick Blvd. Prince Frederick MD 20678
Weis 1529 Food Lion 6551 Waterloo Road Elkridge MD 21075
Weis 1535 Food Lion 5715 Crain Highway Upper Marlboro MD 20772
Weis 1549 Food Lion 15300 McMullen Highway SW Cumberland MD 21502
Weis 2515 Food Lion 20995 Point Lookout Road Callaway MD 20620
Weis 2535 Food Lion 9251 Lakeside Blvd. Owings Mills MD 21117
Weis 2598 Food Lion 5896 Robert Oliver Place Columbia MD 21045
Weis 2606 Food Lion 210 H G Trueman Road Lusby MD 20657
Weis 250 Food Lion 513 Madison Road Culpeper VA 22701
Weis 358 Food Lion 282 Deacon Road, Suite 106 Fredericksburg VA 22405
Weis 419 Food Lion 10611 Courthouse Road Fredericksburg VA 22407
Weis 450 Food Lion 4153 Plank Road Fredericksburg VA 22401
Weis 578 Food Lion 905 Garrisonville Road Stafford VA 22554
Weis 1043 Food Lion 515 Jefferson Davis Highway Fredericksburg VA 22401
Weis 1166 Food Lion 2612 Jefferson Davis Highway Stafford VA 22554

Weis 1177 Food Lion 9801 Courthouse Road Spotsylvania VA 22553
Weis 1235 Food Lion 10601 Spotsylvania Ave Fredericksburg VA 22405
Weis 1243 Food Lion 736 Warrenton Road Fredericksburg VA 22406
Weis 1567 Food Lion 540 Culpeper Town Mall Culpeper VA 22701
Weis 1579 Food Lion 7100 Salem Fields Blvd. Fredericksburg VA 22407
Weis 2583 Food Lion 10871 Tidewater Trail Fredericksburg VA 22408
38 stores