

Food Lion Stores Enhance Product Assortment by Making Wine Available to Customers July 1

June 27, 2016

Customers in 17 Food Lion Stores Can Purchase Wine as Part of Company's Effort to Provide Easier Grocery Shopping Experience

Starting July 1, 17 Food Lion stores in Tennessee will include wine among its existing selection of affordable, quality products available for customers. Food Lion will carry wine in cities where sales are permitted to make one-stop shopping much easier.

"Food Lion is focused on making the shopping experience easy, fresh and affordable and we welcome this opportunity to carry wine to better meet our customer needs," said Rick LaCroix, Vice President of Food Lion's Southern Division, which includes Tennessee.

Food Lion has completed detailed training for associates and stocking shelves inside the 17 stores to better serve customers. Food Lion stores preparing to sell wine for July 1 include:

- 3120 Bristol Hwy., Johnson City, Tenn.
- 4340 Ringgold Road, East Ridge, Tenn.
- 314 Frey St., Ashland City, Tenn.
- 944 Hillsboro Blvd., Manchester, Tenn.
- 471 East Main St., Gallatin, Tenn.
- 936 Richards Road, Antioch, Tenn.
- 2304 Madison St., Clarksville, Tenn.
- 219 Colloredo Blvd., Shelbyville, Tenn.
- 125 Stuart Road, Cleveland, Tenn.
- 303 Henslee Drive, Dickson, Tenn.
- 1245 E. Spring St., Cookeville, Tenn.
- 411 W. Lincoln St., Tullahoma, Tenn.
- 1707 Lamar Alexander Pkwy, Maryville, Tenn.
- 701 Hwy 11 West, Church Hill, Tenn.
- 11459 Old Nashville Hwy, Smyrna, Tenn.
- 3636 Bell Road, Nashville, Tenn.
- 377 W. Jackson St., Cookeville, Tenn.

"We are pleased to have completed the submission of the materials needed to fulfill the application process for wine in our stores, and appreciate our partnership with the Tennessee Alcoholic Beverage Commission (ABC) as they worked to ensure diligent review of licensure materials," LaCroix said.

Food Lion has 28 stores in Tennessee, with about 1,100 throughout the East Coast.

About Food Lion

Food Lion, based in Salisbury, N.C., since 1957, has more than 1,100 stores in 10 Southeastern and Mid-Atlantic states and employs more than 65,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Through Food Lion Feeds, the company has committed to provide 500 million meals to individuals and families in need by the end of 2020. Food Lion is a company of Delhaize America, the U.S. division of Brussels-based Delhaize Group (NYSE: DEG). For more information, visit www.foodlion.com.

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