



## Mobile Pay Now Available to Food Lion Customers

June 22, 2016

*Grocer will accept Apple®, Android® and Samsung® Pay Options at its nearly 1,100 Stores*

Food Lion is now accepting mobile payments at its nearly 1,100 stores, including Apple Pay®, Android Pay™ and Samsung Pay®. This new technology further enables the grocer to make every customer's shopping experience quick and easy.

"We're excited to introduce mobile payment options for our customers at local Food Lion stores," said Greg Finchum, senior vice president of retail operations. "Customers asked us to make grocery shopping easier and more convenient and this new payment process is another way we are helping our customers speed through the checkout line."

Additionally, mobile pay isn't the only process being streamlined at Food Lion's check-out counter. The grocer has also completed its chip and pin rollout, enabling 100 percent of its stores to now accept chip and pin cards, offering customers yet another form of secure, enhanced, payment.

Food Lion continues to integrate mobile and digital technologies for customers from a pilot for at-home grocery delivery with the launch of Instacart in Charlotte and Raleigh, N.C., to its digital MVP Coupon Hub where customers can access load-to-card coupons, to its online savings center housed on its website [www.Foodlion.com](http://www.Foodlion.com), which offers shoppers a customized grocery shopping experience from the moment they log in.

Serving 10 million customers each week at nearly 1,100 locations in 10 states, Food Lion was founded in 1957 and still calls Salisbury, N.C., its hometown.

### **About Food Lion**

Food Lion, based in Salisbury, N.C., since 1957, has more than 1,100 stores in 10 Southeastern and Mid-Atlantic states and employs more than 65,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Through Food Lion Feeds, the company has committed to provide 500 million meals to individuals and families in need by the end of 2020. Food Lion is a company of Delhaize America, the U.S. division of Brussels-based Delhaize Group (NYSE: DEG). For more information, visit [www.foodlion.com](http://www.foodlion.com).

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### **Contact:**

Christy Phillips-Brown: 704-310-2221; [cphillips-brown@foodlion.com](mailto:cphillips-brown@foodlion.com); Courtney James: 704-310-3768; [Courtney.james@foodlion.com](mailto:Courtney.james@foodlion.com)

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