



Food Lion Feeds Hosts Signing Party for Local Winner of "Summers Without Hunger" Reusable Bag Design Contest

June 3, 2016

10-Year-Old Avamarie M. of Rock Hill, S.C.'s, Drawing Wins First Place in Art Contest; Design Featured on More than 180,000 bags Across Food Lion's 1,100 Stores

What: Food Lion is partnering with customers in our local communities, beginning June 8, to help fight summer hunger through its Food Lion Feeds Reusable Bag campaign. To celebrate the launch, Food Lion is honoring 10-year-old Avamarie M. of Rock Hill, S.C., as the winner of its "Summers Without Hunger" Design-a-Reusable-Bag Contest with a signing party at her local Food Lion in Rock Hill.

During the summer months, Food Lion Feeds realizes some students go hungry because the only nutritious meal they receive is at school. Avamarie's design showcases her passion for ending hunger in her community. The campaign is anticipated to help provide more than 1 million meals to families and children in need across Food Lion's store footprint.

Who: Food Lion Division Vice President Dave Bass
Food Lion Director of Operations Joe Ready
Avamarie M. of Rock Hill, S.C.
Kay Carter, Chief Executive Officer of Second Harvest Food bank of Metrolina
Local officials

When: Saturday, June 4, 2016 at 10:30 a.m.
Food Lion Riverview Commons
1918 Mt. Gallant Road
Rock Hill, S.C. 29732

Details: Food Lion Feeds will host a special signing event of the 2016 Food Lion Feeds Reusable Bag for Avamarie, grand prize winner of Food Lion's Design-A-Bag contest. Food Lion Feeds will also present Second Harvest Food Bank of Metrolina a check in honor of the winner while encouraging its customers and residents of Rock Hill, S.C., to help end hunger by purchasing the Reusable Food Lion Feeds bag.

About Food Lion

Food Lion, based in Salisbury, N.C., since 1957, has more than 1,100 stores in 10 Southeastern and Mid-Atlantic states and employs more than 65,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Through Food Lion Feeds, the company has committed to provide 500 million meals to individuals and families in need by the end of 2020. Food Lion is a company of Delhaize America, the U.S. division of Brussels-based Delhaize Group (NYSE: DEG). For more information, visit www.foodlion.com.

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