

## Food Lion Honors Kim Rollins with 2015 Division Store Manager Excellence Award

February 11, 2016

Mint Hill, N.C., Store Manager Recognized for Outstanding Leadership

## **Public Company Information:**

NYSE: DEG

Food Lion has awarded Kim Rollins with its 2015 Central Division Store Manager Excellence Award. Rollins, who is the store manager of the Food Lion located at 8118 Blair Road in Charlotte, N.C., accepted the award recently among her peers at the corporate office in Salisbury, N.C.

"For my team, this award shows associates that hard work and dedication really does pay off," Rollins said. "You must have the passion to serve people, our customers and our community and just treat everyone the same way you want to be treated."

Additionally to honor Rollins, Food Lion through Food Lion Feeds donated \$1,000 in her store's name to Second Harvest Food Bank Metrolina in Charlotte, N.C. The donation was made because of Rollins' leadership and commitment to the community.

"You must have the passion to serve people, our customers and our community and just treat everyone the same way you want to be treated."

Rollins has worked with Food Lion for the past 22 years. She is a respected leader in her community and looked at as a leader among her peers. Kim is married and resides in Charlotte, N.C. She has a son who also works for Food Lion.

"Kim's leadership and expectations have created a culture of high performance with her associates," said Dave Bass, central division vice president for Food Lion. "She cross trains and develops associates consistently which helps promote them to fill critical positions within the region."

Food Lion's Store Manager Excellence Awards recognize and honor exceptional Store Managers who enrich the lives of Food Lion customers, associates, and the communities we serve, successfully lead our business, and support and inspire others. A video about Rollins featuring her customers and associates can be viewed at <a href="https://www.foodlion.com/newsroom">www.foodlion.com/newsroom</a> under the Multimedia room section.

## **About Food Lion**

Food Lion, based in Salisbury, N.C., since 1957, has more than 1,100 stores in 10 Southeastern and Mid-Atlantic states and employs more than 65,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Through Food Lion Feeds, the company has committed to provide 500 million meals to individuals and families in need by the end of 2020. Food Lion is a company of Delhaize America, the U.S. division of Brussels-based Delhaize Group (NYSE: DEG). For more information, visit www.foodlion.com.

## Contact:

Food Lion
Tara Robertson, 704-310-4107
tara.robertson@foodlion.com