



## **Food Lions Offers Complimentary Movie Tickets\* from Fandango during its “Hollywood Holidays” Gift with Purchase Promotion through Dec. 22, 2015**

December 2, 2015

Now through Dec. 22, Food Lion is giving customers the opportunity to receive movie tickets from Fandango, the nation's leading digital destination for all things movies during its "Hollywood Holidays" promotion.

To enter, customers:

- Purchase five participating items
- Scan their MVP card at checkout
- Receive a reward code via printout at the register
- Follow the instructions to activate the code and receive their movie ticket, (\*up to a \$13 total value each).

Participating items are clearly tagged on store shelves and can also be found in an in-store booklet. The promotion is running at all participating Food Lion stores. Movie tickets can be redeemed at any participating theaters throughout the U.S. Limit two rewards per person, restrictions apply. Full terms and conditions can be found at [www.foodlion.com/hollywoodholidays](http://www.foodlion.com/hollywoodholidays)

### About Food Lion

Food Lion, based in Salisbury, N.C., since 1957, has more than 1,100 stores in 10 Southeastern and Mid-Atlantic states and employs more than 66,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Through Food Lion Feeds, the company has committed to provide 500 million meals to individuals and families in need by the end of 2020. Food Lion is a company of Delhaize America, the U.S. division of Brussels-based Delhaize Group (NYSE: DEG). For more information, visit [www.foodlion.com](http://www.foodlion.com).

For further information:

### **Contact:**

Courtney James, 704-310-3768  
[Courtney.james@foodlion.com](mailto:Courtney.james@foodlion.com)