



Food Lion to Donate \$25,000 and Partner With 10 Million Customers Across 10-State Footprint to Support Recovery Efforts in South Carolina

October 6, 2015 at 8:08 AM EDT

Grocer Partnering with American Red Cross, South Carolina Food Banks to Provide Disaster Relief Funds, Food and Water

Public Company Information:

NYSE: DEG

Consistent with its work to help end hunger in the local communities it serves through Food Lion Feeds, grocer Food Lion is donating \$25,000 to American Red Cross Disaster Relief and is partnering with its 10 million customers a week across more than 1,100 stores to help deliver aid to those facing devastating flooding in South Carolina.

"For nearly 60 years, Food Lion has been a proud neighbor in many local communities across our 10 states," said Food Lion President Meg Ham. "Part of being a good neighbor is being there to lend a hand to support communities during a time of need. Caring for our customers and communities is an integral part of who we are as a company and what our associates do every day. And, it's times like these where we have the responsibility to be there for our communities in and around our stores affected by these historic floods. We're humbled and proud to bring our resources together to get much needed food, water and other supplies to our food bank partners in the areas affected by this devastation and partner with our wide network of customers to raise additional disaster relief funds to aid communities across South Carolina. We hope our customers will join us in lending much needed support to these communities recovering from severe flooding."

"For nearly 60 years, Food Lion has been a proud neighbor in many local communities across our 10 states"

Food Lion has made a \$25,000 donation to the American Red Cross and is partnering with its customers to accept register donations to support Red Cross disaster relief in the wake of these floods and other crises across the country. Donations help provide assistance such as food and water to victims of disaster. Food Lion customers can donate in-store at any Food Lion location Oct. 6 through Oct. 13. Customers can visit foodlion.com/stores to find their nearest Food Lion location.

As travel restrictions ease, the grocer is also sending truckloads of priority items, like water, ice, pre-packaged meals and snacks, canned goods, bleach and more, to its feeding partners in South Carolina, Harvest Hope Food Bank and the Lowcountry Food Bank, and their associated feeding agencies.

About Food Lion

Food Lion, based in Salisbury, N.C., since 1957, has more than 1,100 stores in 10 Southeastern and Mid-Atlantic states and employs more than 66,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Through Food Lion Feeds, the company has committed to provide 500 million meals to individuals and families in need by the end of 2020. Food Lion is a company of Delhaize America, the U.S. division of Brussels-based Delhaize Group (NYSE: DEG). For more information, visit www.foodlion.com.



Contact:

Food Lion
Christy Phillips-Brown, 704-310-2221
cphillips-brown@foodlion.com
or
Erin DeWaters, 704-310-2858
erin.dewaters@foodlion.com