

Food Lion Offers Customers Chance to Win Magical Family Getaway with Grandma's Secret Recipe Sweepstakes

June 23, 2015

Nearly 300 Customers Will Also Win Gifts Cards When Submitting Recipes to the New www.foodlion.com Recipe Portal

Public Company Information:

NYSE: DEG

Now through July 17, Food Lion is offering customers a chance to win a Magical Family Getaway to Orlando Fla., for a grand prize winner and three guests when they submit a recipe to www.foodlion.com through the Grandma's Secret Recipe sweepstakes.

To enter, customers must visit www.foodlion.com/win and follow the instructions to complete the entry form in its entirety, including uploading an original recipe and original image.

Each recipe entry must be original, unpublished, tested in your home kitchen and may not have won any recipe contest.

In addition to the grand prize of a magical family getaway, 10 first place winners will receive a \$500 Food Lion gift card and 25 second place winners will receive a \$200 kitchen collection gift card. 10 drawings will also be held each day throughout the sweepstakes. A total of 260 daily drawing winners will receive a \$25 Food Lion gift card.

There is no purchase necessary and the official rules, including the free method of entry, can be found at www.foodlion.com/win.

About Food Lion

Food Lion, based in Salisbury, N.C., since 1957, has more than 1,100 stores in 10 Southeastern and Mid-Atlantic states and employs more than 63,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves.

Through Food Lion Feeds, the company has committed to provide 500 million meals to individuals and families in need by the end of 2020. Food Lion is a company of Delhaize America, the U.S. division of Brussels-based Delhaize Group. For more information, visit www.foodlion.com.

Contact:

Food Lion Courtney James, 704-310-3768 courtney.james@foodlion.com