



## Food Lion Launches "Food for Love" Digital Valentines to Make Displays of Love Easy and Delicious this Valentine's Day

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### Public Company Information:

NYSE: DEG

In anticipation of the celebration of love coming Feb. 14, grocer Food Lion has launched free electronic and printable "Food for Love" digital valentines to help make the holiday easy for customers. The unique valentines feature food favorites and coordinated sayings. For example, a valentine with an image of cooked eggs reads, "Whenever I'm feeling fried, you always leave me sunny side up."

"At Food Lion, we believe food and love go hand-in-hand," said Marci Grebstein, vice president of marketing and brand strategy. "We're happy to offer these valentines to our customers as an easy way for them to show their love to someone special this Valentine's Day."

Now through Valentine's Day, customers can find the valentines, recipes, charming deals and Valentine's Day tips at <http://bit.ly/FoodLionFoodForLove>.

### About Food Lion

Food Lion, based in Salisbury, N.C., since 1957, has more than 1,100 stores in 10 Southeastern and Mid-Atlantic states and employs more than 63,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Through Food Lion Feeds, the company has committed to provide 500 million meals to individuals and families in need by the end of 2020. Food Lion is a company of Delhaize America, the U.S. division of Brussels-based Delhaize Group. For more information, visit [www.foodlion.com](http://www.foodlion.com).

### Contact:

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