



## **Food Lion to Provide 110,000 Meals as Part of #GivingTuesday on Dec. 2**

December 2, 2014

Grocer to Surprise Clients at Local Hunger Relief Agencies in the Charlotte, N.C., Salisbury, N.C., and Roanoke, Va., Markets

In celebration of #GivingTuesday, Food Lion is surprising clients at local hunger relief agencies in the Charlotte, N.C., Salisbury, N.C., and Roanoke, Va., with \$25 Food Lion gift cards.

As clients arrive at these agencies on Tuesday, Dec. 2, for a daily meal or food distribution, Food Lion associates will greet them with gift cards. This donation, part of the nationally-celebrated #GivingTuesday event, will provide more than 110,000 holiday meals to individuals and families in need.

#GivingTuesday is a movement to kick-off the holiday season with a national day of giving to charitable organizations.

About Food Lion

Food Lion, based in Salisbury, N.C., since 1957, has more than 1,100 stores in 10 Southeastern and Mid-Atlantic states and employs more than 63,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Through Food Lion Feeds, the company has committed to provide 500 million meals to individuals and families in need by the end of 2020. Food Lion is a company of Delhaize America, the U.S. division of Brussels-based Delhaize Group (NYSE: DEG). For more information, visit [www.foodlion.com](http://www.foodlion.com).

About Food Lion Feeds

For more than 50 years, Food Lion has been a strong philanthropic partner in the communities it serves. As a grocer, Food Lion's business is food. The company believes that no one should have to choose between dinner and paying rent or gasoline and buying groceries. Through Food Lion Feeds, Food Lion is working to create a better tomorrow by uniting with customers and partners to eliminate the choices families are forced to make when they are hungry. By the end of 2020, the company has pledged to provide 500 million meals to families in need in its local communities. For more information, visit [www.foodlion.com/feeds](http://www.foodlion.com/feeds).

### **Contact:**

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