



Carolinas Student Hunger Drive Collects 142,972 Pounds of Food

November 19, 2014

Annual Food Drive Helps To Provide Food for Local Families Through Food Banks

Charlotte-area students from 15 local high schools set a new record by raising more than 142,972 pounds of food or 119,143 meals in the Fifth Annual Carolinas Student Hunger Drive, presented by Food Lion Feeds. Over the last five years, this effort has collected 527,972 pounds of food for local families.

Students collected non-perishable food for six weeks through local Food Lion stores, campus events and competitions. Schools were divided into two divisions and winners were chosen based on the most pounds raised per student (based on current student enrollment).

The 2014 Winners are as follows:

Division I Winner: Providence High School (Charlotte-Mecklenburg Schools)

Division I Runner-Up: Butler High School (Charlotte-Mecklenburg Schools)

Division II Winner: Cabarrus-Kannapolis Early College High School (NC Community College System)

Division II Runner-Up: Nation Ford High School (Fort Mill School District)

Most Improved: Butler High School (Charlotte-Mecklenburg Schools)

Most Creative Food Collection Activity: East Mecklenburg High School (Charlotte-Mecklenburg Schools)

Food Lion Feeds MVP Student Scholarship Winner: Alexis Vetack, Providence High School

Teacher/Advisor Award: Lorna Graves, Butler High School

Division winners earned a \$2,000 prize for their schools and runners-up earned a \$1,000 prize for their schools. The Most Improved and Most Creative Collection Activity earned a \$500 prize for their schools. The Teacher/Advisor winner earned a \$500 US Airways travel card.

About Student Hunger Drive

The Student Hunger Drive, a non-profit organization was founded in 1986 in Davenport, Iowa and has collected over 15 million pounds of food valued at over \$25 million since its inception. The Charlotte-based regional organization founded in 2010, is based on the same model of the headquarter Student Hunger Drive and has collected over 527,972 pounds of food. The Carolinas Student Hunger Drive strives to inspire young community leaders while feeding those in need in Mecklenburg and surrounding counties. Its mission is to unite and empower area high school students in the commitment to feed the hungry and promote volunteerism.

The Carolinas Student Hunger Drive is presented by Food Lion Feeds and sponsored by Snyder's- Lance, Chick-fil-A, Coca-Cola, Domino's Pizza, Charlotte Hornets and the Charlotte Checkers.

For more information on Student Hunger Drive or student events and activities, please visit www.studenthungerdrive.org

About Food Lion

Food Lion, based in Salisbury, N.C., since 1957, has more than 1,100 stores in 10 Southeastern and Mid-Atlantic states and employs more than 63,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Through Food Lion Feeds, the company has committed to provide 500 million meals to individuals and families in need by the end of 2020. Food Lion is a company of Delhaize America, the U.S. division of Brussels-based Delhaize Group (NYSE: DEG). For more information, visit www.foodlion.com.

About Food Lion Feeds

For more than 50 years, Food Lion has been a strong philanthropic partner in the communities it serves. As a grocer, Food Lion's business is food. The company believes that no one should have to choose between dinner and paying rent or gasoline and buying groceries. Through Food Lion Feeds, Food Lion is working to create a better tomorrow by uniting with customers and partners to eliminate the choices families are forced to make when they are hungry. By the end of 2020, the company has pledged to provide 500 million meals to families in need in its local communities. For more information, visit www.foodlion.com/feeds.

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