



Delhaize America Names Michael Laurenti as Chief Information Officer

October 13, 2014

Delhaize America announced today that Michael Laurenti will join Delhaize America as Chief Information Officer (CIO) and a member of the Delhaize America Leadership Team on Nov. 17, 2014. Laurenti previously served as CIO for Belk Department Stores.

"Mike brings a wealth of Information Technology leadership to Delhaize America," said Kevin Holt, Delhaize America Chief Executive Officer. "I am confident that as our new CIO he will continue to deliver a world-class Information Technology infrastructure and innovation for our company. We look forward to Laurenti joining Delhaize America and tapping into his extensive experience to propel our U.S. operations forward, enhance service in our retail stores and leverage technology to better serve our customers."

As CIO, Laurenti will have responsibility for all Information Technology and Information Security operations, which support the company's millions of customers, 100,000 associates and 1,300 stores.

"I look forward to joining Delhaize America and working collaboratively with Kevin and the entire Delhaize America team," said Laurenti. "Through technology, I am confident we will continue to help each of Delhaize America's banners drive sales growth."

Laurenti has more than 20 years of retail leadership in Information Technology. Prior to Belk, he worked at Family Dollar Stores, Linens 'N Things and Toys "R" Us. He holds a bachelor's degree in Applied Economics and Business Administration from Cornell University.

He succeeds Deb Dixon who announced her retirement from Delhaize America earlier this year. Dixon joined the organization in 2010 and led significant transformation of the Information Technology and Information Security functions during her tenure.

About Delhaize America

Delhaize America, one of the nation's largest supermarket operators, has more than 1,300 stores along the East Coast. Delhaize America companies include Bottom Dollar Food, Food Lion and Hannaford Supermarkets. Each banner has a distinct identity and well-established brand image within its respective markets across 17 states, offering market-specific products and services to meet the unique needs of its customers. Delhaize America employs more than 100,000 full-time and part-time associates. The company is part of Delhaize Group, an international grocery retailer based in Brussels, Belgium.

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