



Food Lion to Host Canned Food Drive at 2014 Charlotte Pride Festival Aug. 16 through Aug. 17

August 13, 2014

Donated Non-Perishable Food Items Will Benefit Second Harvest Food Bank of Metrolina

Food Lion is hosting a canned food drive at the annual Charlotte Pride Festival in order to donate non-perishable food items to families in need in the greater Charlotte area.

From noon until 10 p.m. on Saturday, Aug. 16, and from noon until 6 p.m. on Sunday, Aug. 17, individuals who stop by Food Lion's booth and donate at least one non-perishable food item will receive a free t-shirt or a \$2 coupon, while supplies last.

"Food Lion and Charlotte Pride are pleased to partner to help provide food to those in need in the Charlotte community," said Craig Hopkins, Food Lion Senior Community Relations Specialist and Charlotte Pride Co-Director. "At Food Lion, we're dedicated to helping eliminate hunger in the communities we serve. We believe no one should have to choose between dinner and paying rent or gasoline and buying groceries."

Donations received through the canned food drive will benefit Second Harvest Food Bank of Metrolina.

About Food Lion

Food Lion, based in Salisbury, N.C., since 1957, has more than 1,100 stores in 10 Southeastern and Mid-Atlantic states and employs more than 63,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Food Lion is a company of Delhaize America, the U.S. division of Brussels-based Delhaize Group. For more information, visit www.foodlion.com.

About Food Lion Feeds

For more than 50 years, Food Lion has been a strong philanthropic partner in the communities it serves. As a grocer, Food Lion's business is food. The company believes that no one should have to choose between dinner and paying rent or gasoline and buying groceries. Through Food Lion Feeds, Food Lion is working to create a better tomorrow by uniting with customers and partners to eliminate the choices families are forced to make when they are hungry. By the end of 2020, the company has pledged to provide 500 million meals to families in need in its local communities. For more information, visit www.foodlion.com/feeds.

Contact:

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