



Food Lion to Host “Thriller on the Griller” Local Events Starting July 31 to Benefit Hope for the Warriors®

July 30, 2014

What: Food Lion will host its “Thriller on the Griller” fundraising events at area beach stores July 31 through August 4 to benefit Hope For The Warriors®.

The events will begin Thursday in Jacksonville, N.C., followed by Friday in Swansboro, N.C. They will continue on Saturday in Emerald Isle, N.C., and on Sunday in Atlantic Beach, N.C. The final event will be held on Monday back in Jacksonville, N.C.

Who: For a small donation, customers can purchase lunch donated by vendors as well as bid on silent auction items. The stores will also have music and games. All proceeds will benefit Hope For The Warriors®

Where: July 31 – 128 College Plaza Drive, Jacksonville, N.C. – 3 p.m. to 7 p.m.

Aug. 1 – 1409 West Corbett Ave., Swansboro, N.C. – 3 p.m. to 7 p.m.

Aug. 2 – 8700 Emerald Drive, Emerald Isle, N.C. – 10 a.m. to 3 p.m.

Aug. 3 – 1010 West Fort Macon Road, Atlantic Beach, N.C. – 10 a.m. to 3 p.m.

Aug. 4 – Plum Pointe Plaza Suite 13, Jacksonville, N.C. – 3 p.m. to 7 p.m.

Details: The series of events will tour additional Carolinas beach-based Food Lion stores until August 18.

About Food Lion

Food Lion, based in Salisbury, N.C., since 1957, has more than 1,100 stores in 10 Southeastern and Mid-Atlantic states and employs more than 63,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Food Lion is a company of Delhaize America, the U.S. division of Brussels-based Delhaize Group. For more information, visit www.foodlion.com.

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