



Food Lion to Sponsor Shopping Spree to Support Student Hunger Drive

October 18, 2013

90-second Shopping Spree to Collect Food for Local Food Banks

Public Company Information:

NYSE: DEG

Starting October 19 at 6:30 a.m., Charlotte-area students from four high schools will compete in the "Fast Feet Shopping Spree" as part of the Fourth Annual Carolinas Student Hunger Drive, a six-week food drive competition sponsored by Food Lion.

Local teens will compete in a 90-second race down the aisles to fill their grocery carts with food to support food collection activities for the Second Harvest Food Bank. Participating schools were selected by earning the most Facebook "likes"/votes based on their performance in a talent competition during the Student Hunger Drive kick-off event at Second Harvest Food Bank of Metrolina. Students, mascots, bands and cheerleaders are all encouraged to attend to cheer on their friends!

Saturday, Oct. 19, 6 a.m.
Food Lion Fast Feet
3207 Eastway Drive
Charlotte N.C. 28205

"Nearly 1 in 5 people in our community have experienced food crisis and it wonderful to see so many high school students joining together in the fight to end hunger", said Mona Lita Carr, executive director of the Carolinas Student Hunger Drive. "We are thrilled to have Food Lion as our leading partner to support the food drive activities of high school students across the region."

In addition to serving as the presenting sponsor of the Carolinas Student Hunger Drive, Food Lion will support the "The Food Lion MVP Award," to be given to the student who exemplifies extraordinary leadership during the Carolinas Student Hunger Drive campaign. This student is someone who went above and beyond in planning, executing and promoting the mission of the Carolinas Student Hunger Drive to their campus and surrounding community. The student will receive a \$250 scholarship.

Additional hunger drive-related events are as follows:

Monday, Nov. 11, ALL DAY

Loading days at each participating school will transport food to Second Harvest Food Bank of Metrolina

Wednesday, Nov. 18, 6:30 p.m. to 8 p.m.

Awards Rally at Second Harvest Food Bank of Metrolina

About Student Hunger Drive-Carolinas

The Student Hunger Drive, a non-profit organization was founded in 1986 and has collected over 13 million pounds of food valued at over \$24 million since its inception. The Charlotte-based organization founded in 2010, is based on the same model of the original Student Hunger Drive and collected over 50,000 pounds of food valued at over \$50,000 in its first year. Led by Grant Pohlmann and Mona Lita Carr, the Student Hunger Drive-Carolinas strives to develop young community leaders while feeding those in need in Mecklenburg and surrounding counties. Its mission is to unite and empower area high school students in the commitment to feed the hungry and promote volunteerism. For more information on Student Hunger Drive or student events and activities, please visit www.studenthungerdrive.org

Participating Mecklenburg County, Cabarrus County and Fort Mill, S.C., schools include the following: A.L. Brown High School, Ardrey Kell High School, David W. Butler High School, Cannon School, Cabarrus-Kannapolis Early College, Cox Mill High School, East Mecklenburg High School, Fort Mill High School, Garinger High School, Hickory Ridge High School, Independence High School, Myers Park High School, Nations Ford High School; North Mecklenburg High School, North West Cabarrus High School, Providence High School and South Mecklenburg High School.

About Food Lion

Food Lion, based in Salisbury, N.C., is a company of Delhaize America, the U.S. division of Brussels-based Delhaize Group (NYSE: DEG) and operates more than 1,100 supermarkets. The company employs approximately 57,000 associates delivering quality products, low prices and service to customers in 10 Southeastern and Mid-Atlantic states. For more information, visit www.foodlion.com

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