



## Food Lion Donates \$500,000 in Gift Cards to Support North Carolina Families

October 9, 2013

### Public Company Information:

NYSE: DEG

In response to North Carolina's announcement that it will temporarily suspend benefits under the Special Supplemental Nutrition Program for Women, Infants and Children Program (WIC) because of the federal government shutdown, Food Lion today made a \$500,000 donation to food banks across the state to support citizens who need food assistance to feed their families.

"Food Lion is pleased to take a leading role across the state in providing critical funding to North Carolina food banks that will begin to receive increased requests in the coming weeks," said Beth Newlands Campbell, president of Food Lion. "In North Carolina, one in four children face hunger each day, and parents are forced to make difficult decisions, like buying formula or paying rent, to provide their children with the nutrition they need. We're hopeful that today's donation helps families to make fewer of those tough choices, particularly during this time."

The gift cards, which are in \$5 increments, will be distributed to food banks in Asheville, Charlotte, Elizabeth City, Fayetteville, Raleigh and Winston-Salem that serve counties throughout the state.

Food Banks that will receive the gift cards include:

- Food Bank of the Albemarle
- Food Bank of Central & Eastern North Carolina
- Inter-Faith Food Shuttle
- MANNA FoodBank
- Second Harvest Food Bank of Metrolina
- Second Harvest Food Bank of Northwest North Carolina
- Second Harvest Food Bank of Southeast North Carolina

"On behalf of the seven food banks in North Carolina, we are overwhelmed with the generosity of Food Lion's donation," said Kay Carter, Executive Director of Second Harvest Food Bank of Metrolina and Board Chair of the North Carolina Association of Feeding America Food Banks. "We are grateful for this donation which comes at a critical time as we struggle to find ways to bridge the gap of hunger and continue putting food on the table for the families we serve."

Food Lion works every day to end hunger and food insecurity in the communities it serves. The grocer made today's donation to help families in its home state receive the nutrition they need.

Food Lion gift cards will arrive at the food banks over the next two days. Food banks will distribute them to partner agencies and constituents in the next several weeks, or purchase critical food needed for the food bank. The gift cards can be used in any Food Lion store. Gift cards cannot be redeemed for purchases of alcohol or cigarettes.

### About Food Lion

Food Lion, based in Salisbury, N.C., is a subsidiary of Delhaize America, the U.S. division of Brussels-based Delhaize Group (NYSE: DEG) and operates more than 1,100 supermarkets. The company employs approximately 57,000 associates delivering quality products, low prices and service to customers in 10 Southeastern and Mid-Atlantic states. For more information, visit [www.foodlion.com](http://www.foodlion.com).

### Contact:

Food Lion

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