



## Food Lion to Sponsor Fourth Annual Charlotte Student Hunger Drive

October 4, 2013

### Six-Week Competition Among Area High Schools to Collect Food for the Hungry

#### Public Company Information:

NYSE: DEG

Starting October 7, Charlotte-area students from 17 high schools will kick off the Fourth Annual Charlotte Student Hunger Drive, a six-week food drive competition sponsored by Food Lion.

Local teens will compete in talent competitions and other food collection activities during the kick-off event at Second Harvest Food Bank of Metrolina at 500-B Spratt Street, Charlotte, NC 28206. Schools will compete from Oct. 7–Nov. 18 to find out which high school will be the one to collect the most food during the six week time period.

"Last year, local high school students collected more than 112,000 pounds of food to support food banks in their communities," said Mona Lita Carr, executive director of Carolinas Student Hunger Drive. "This year we are excited to be working with 17 participating high schools from Charlotte-Mecklenburg Schools, Cabarrus County Schools and Fort-Mill Schools in our commitment to feed the hungry and promote volunteerism."

In addition to serving as the presenting sponsor, Food Lion will support the "The Food Lion MVP Award," to be given to the student who exemplifies extraordinary leadership during the Charlotte Student Hunger Drive campaign. This student is someone who went above and beyond in planning, executing and promoting the mission of the Charlotte Student Hunger Drive to their campus and surrounding community. The student will receive a \$250 scholarship.

Participating Mecklenburg County and Fort Mill, S.C., schools include the following: A.L. Brown High School, Ardrey Kell High School, Butler High School, Cannon High School, Cabarrus/Kannapolis Early College, Cox Mill High School, East Mecklenburg High School, Fort Mill High School, Leadership & Public Service High School at Garinger, Hickory Ridge High School, Independence High School, Myers Park High School, Nations Ford High School; North Mecklenburg High School, North West Cabarrus High School, Providence High School and South Mecklenburg High School.

Additional hunger drive-related events are as follows:

#### **Tuesday, Oct. 8 - 15**

Online Voting Facebook Talent Competition

#### **Saturday, Oct. 19, 6 a.m.**

**Food Lion Fast Feet**  
3207 Eastway Drive  
Charlotte N.C. 28205

Four students from top schools will have 90 seconds to fill their grocery carts with food that will count toward their school poundage total. Students, mascots, bands and cheerleaders are all encouraged to attend to cheer on their friends!

#### **Monday, Nov. 11, ALL DAY**

Loading days at each participating school will transport food to Second Harvest of Metrolina Food Bank

#### **Wednesday, Nov. 18, 6:30 p.m. to 8 p.m.**

Awards Rally at Second Harvest Food Bank Of Metrolina

#### **About Student Hunger Drive-Charlotte**

The Student Hunger Drive, a non-profit organization was founded in 1986 and has collected over 13 million pounds of food valued at over \$24 million since its inception. The Charlotte-based organization founded in 2010, is based on the same model of the original Student Hunger Drive and collected over 50,000 pounds of food valued at over \$50,000 in its first year. Led by Grant Pohlmann and Mona Lita Carr, the Student Hunger Drive Charlotte strives to develop young community leaders while feeding those in need in Mecklenburg and surrounding counties. Its mission is to unite and empower area high school students in the commitment to feed the hungry and promote volunteerism. For more information on Student Hunger Drive or student events and activities, please visit [www.studenthungerdrive.org/charlotte](http://www.studenthungerdrive.org/charlotte)

#### **About Food Lion**

Food Lion, based in Salisbury, N.C., is a company of Delhaize America, the U.S. division of Brussels-based Delhaize Group (NYSE: DEG) and operates more than 1,100 supermarkets. The company employs approximately 57,000 associates delivering quality products, low prices and service to customers in 10 Southeastern and Mid-Atlantic states. For more information, visit [www.foodlion.com](http://www.foodlion.com)

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