



Food Lion Customers Raise More than \$314,000 to Support Hope For The Warriors®

September 16, 2013

Customers Had the Opportunity to Make Register Donations and Attend Various Community Events at Select North Carolina and Virginia Stores

Public Company Information:

NYSE: DEG

Food Lion customers raised more than \$314,000 to support wounded U.S. service members and their families through Hope For The Warriors®.

"We are so thankful to Food Lion for their continued support of our military families and our organization," said Robin Kelleher, Hope For The Warriors President. "I personally visited many of the stores during the month of August and I was blown away with the enthusiasm and dedication of each staff member and customer."

Food Lion sponsored various community events and at register campaigns in select North Carolina and Virginia stores throughout August. The money will be used to provide a full cycle of care to service members, veterans and military families. Programs within Hope For The Warriors focus on: Employment & Education, Clinical Support Services, Sports & Recreations, and Community & Military Relations.

Last year, the "Thriller on the Griller" fundraising events raised more than \$94,000 for Hope For The Warriors®.

About Food Lion Food Lion, based in Salisbury, N.C., is a company of Delhaize America, the U.S. division of Brussels-based Delhaize Group (NYSE: DEG) and operates more than 1,100 supermarkets. The company employs approximately 57,000 associates delivering quality products, low prices and service to customers in 10 Southeastern and Mid-Atlantic states. For more information, visit www.foodlion.com.

About Hope For The Warriors® The mission of Hope For the Warriors® is to enhance the quality of life for post-9/11 service members, their families, and families of the fallen who have sustained physical and psychological wounds in the line of duty. Hope For The Warriors® is dedicated to restoring a sense of self, restoring the family unit, and restoring hope for our service members and our military families.

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