



## **Food Lion Offers Customers an Opportunity to Gain Free Admittance to Cabarrus County Fair during “Food Lion Hunger Relief Day” on Sept. 8**

September 3, 2013

Participants Get Free Admission with Canned Food Items

### **Public Company Information:**

NYSE: DEG

Food Lion and the Cabarrus County Fair announced today that the second annual Food Lion Hunger Relief Day will take place on Sunday, Sept. 8 at the Cabarrus Arena & Events Center on 4751 NC Highway 49 North.

Adult fair attendees who bring four canned food items will in exchange receive free general gate admittance to the fair from 1 p.m. to 3 p.m., on Sunday, Sept. 8. Children get free general gate admittance in exchange for bringing two canned food items. The community effort is part of the second annual “Food Lion Hunger Relief Day” at the Cabarrus County Fair.

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**"Last year's effort to help Cabarrus County families brought in more than 25,000 pounds of food"**

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“Last year’s effort to help Cabarrus County families brought in more than 25,000 pounds of food,” said Kristen Talley, Food Lion’s Director of Operations for the Concord area. “We are excited to again offer this opportunity to fair attendees so they can gain free admittance to the fair and help local hungry families as well.”

Donations received through the effort will assist families in Cabarrus County struggling to put food on the table. Once the food is collected, Cooperative Christian Ministries will assist in distributing the food amongst the other participating Cabarrus County food pantries.

“With the increased needs our pantries are currently experiencing and the economic climate, we’re thrilled to be able to offer an opportunity to not only give directly back to the community but help hardworking fairgoers save a little bit of money,” said Kate Sharpe, Fair and Events Director for the Cabarrus County Fair

Volunteers from Food Lion, local Cabarrus County food pantries and Cabarrus Helping Hearts and Hands and will accept donations at a dedicated food donation gate located next to the main entrance gate. No items stored in glass will be accepted.

**About Food Lion** Food Lion, based in Salisbury, N.C., is a company of Delhaize America, the U.S. division of Brussels-based Delhaize Group (NYSE: DEG) and operates more than 1,100 supermarkets. The company employs approximately 57,000 associates delivering quality products, low prices and service to customers in 10 Southeastern and Mid-Atlantic states. For more information, visit [www.foodlion.com](http://www.foodlion.com).

**About the Cabarrus County Fair** The Cabarrus County Fair is held each September at Cabarrus Arena and Events Center on Highway 49 in Concord, N.C. The Fair features music performances, midway rides, games, food, a petting zoo, agriculture education, exhibits and more.

### **Contact:**

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