



Smithfield and Food Lion to Donate 80,000 Pounds of Protein to the Food Bank of CENC as Part of “Helping Hungry Homes” Tour

August 23, 2013

Donation Will Provide More Than 320,000 Meals

Public Company Information:

NYSE: DEG

Food Lion (NYSE: DEG)

WHAT: Smithfield will donate a combined 80,000 pounds of protein to the Food Bank of Central and Eastern North Carolina (CENC) as part of the company’s Helping Hungry Homes program. Food Lion, a Smithfield retailer and supporter of the Food Bank of CENC, will also participate in the donation. This significant donation in North Carolina is part of Smithfield’s Helping Hungry Homes tour, the company’s coast-to-coast effort to help families and individuals become more food secure. Through this program, Smithfield has donated and delivered more than 5.85 million pounds of protein to food-assistance organizations across the country.

WHEN: Thursday, August 29, 2013
11a.m.

WHERE: Food Bank of CENC (Wilmington Branch)
1314 Marsteller St.
Wilmington, N.C., 28401

More Information Food banks nationwide are reporting a significant increase in the number of people coming to them for help. The current recession and the continuing rise in unemployment are having a profound effect on food banks’ ability to meet the demand. As a result, food assistance organizations across the country have been reporting that more individuals and families are turning to them for assistance including more first-time visitors, unemployed workers, employed individuals, seniors and families with children.

About the Food Bank of Central & Eastern North Carolina The Food Bank of Central & Eastern North Carolina is a nonprofit organization that has provided food for people at risk of hunger in 34 counties in central and eastern North Carolina for 30 years. The Food Bank serves a network of more than 800 partner agencies such as soup kitchens, food pantries, shelters, and programs for children and adults through warehouses in Durham, Greenville, New Bern, Raleigh, the Sandhills (Southern Pines) and Wilmington. In fiscal year 2012-2013, the Food Bank distributed nearly 52 million pounds of food and non-food essentials through these agencies. Sadly, hunger remains a serious problem in central and eastern North Carolina. In these counties, more than 560,000 struggle each day to provide enough food for their families. www.foodbankcenc.org.

About Food Lion Food Lion, based in Salisbury, N.C., is a company of Delhaize America, the U.S. division of Brussels-based Delhaize Group (NYSE: DEG) and operates more than 1,100 supermarkets. The company employs approximately 57,000 associates delivering quality products, low prices and service to customers in 10 Southeastern and Mid-Atlantic states. For more information, visit www.foodlion.com.

About Smithfield Packing The Smithfield Packing Company, Inc., is a subsidiary of Smithfield Foods, Inc. Founded in 1936 by Joseph W. Luter and his son, Joseph W. Luter, Jr., primary lines of business include fresh pork, smoked meats, bacon, cooked hams and hot dogs for retail, foodservice, and deli channels. The company exports products to approximately 30 countries. In addition to the Smithfield brand, the company’s Gwaltney, Esskay, and Cumberland Gap products are among the leaders in their respective markets. For more information, visit: www.Smithfield.com and www.Facebook.com/CookingWithSmithfield.

Contact:

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