



Food Lion Offers Customers an Opportunity to Support Hope For The Warriors® in August

July 31, 2013

Customers Have Opportunity to Make Register Donations and Attend Nine "Thriller on the Griller Events" at Select North Carolina and Virginia Stores

Public Company Information:

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Food Lion is supporting wounded U.S. service members and their families during August by offering customers an opportunity to donate to Hope For The Warriors® at the register in select North Carolina and Virginia stores. In addition, customers also have a chance to attend nine "Thriller on the Griller" events in August.

"Food Lion is pleased to again help this non-profit organization that helps wounded service members and their families who have given so much for our country," said Joe Stock, director of operations and event organizer. "These nine events and in-store donations will allow our customers to help us raise \$650,000 to ensure these families have the resources they need."

Food Lion customers will have several options to support the Hope For The Warriors® throughout the month of August. Customers can donate funds in any amount to the non-profit organization upon checkout at Food Lion stores located in the greater markets of Raleigh, N.C., Rocky Mount, N.C., Fayetteville, N.C., Wilmington, N.C., Chesapeake, Va., Norfolk, Va., Newport News, Va., and Hampton, Va., areas.

North Carolina customers will have an additional opportunity to support the organization by attending nine "Thriller on the Griller" events. During the "Thriller on the Griller" events, customers can purchase lunch donated by vendors for a small donation and also bid on silent auction items.

The series of events begin Aug. 1 at the Food Lion store on 128 College Plaza Drive, in Jacksonville, N.C. The event will start at 3 p.m., and ends at 7 p.m. Additional Food Lion stores will host similar events until Aug. 18.

"We are so thankful for the ongoing support that we have received from Food Lion," said Robin Kelleher, Hope For The Warriors® President. "The company, the employees and their customers have demonstrated a great dedication to our military families."

"Thriller on the Griller" events will be held at the following locations:

- Aug. 1 – Food Lion, 3 p.m., 128 College Plaza Drive, in Jacksonville, N.C.
- Aug. 2 – Food Lion, 3 p.m., 1409 W. Corbett Ave, in Swansboro, N.C.
- Aug. 3 – Food Lion, 10 a.m., 8700 Emerald Drive, Emerald Isle, N.C.
- Aug. 4 – Food Lion, 10 a.m., 1010 W. Fort Macon Road, Atlantic Beach, N.C.
- Aug. 5 – Food Lion, 3 p.m., 2040 Maplehurst Road, Jacksonville, N.C.
- Aug. 15– Food Lion, 3 p.m., 175 Freedom Way, Jacksonville, N.C
- Aug. 16– Food Lion, 3 p.m., 861 Piney Green Road, in Jacksonville, N.C.
- Aug. 17– Food Lion, 11 a.m., 2200 Gum Branch Road, in Jacksonville, N.C.
- Aug. 18– Food Lion, 11 a.m., 965 Old Folkstone Road, in Sneads Ferry, N.C.

Last year, the "Thriller on the Griller" fundraising events raised almost \$160,000 for the Hope For The Warriors®.

About Food Lion

Food Lion, based in Salisbury, N.C., is a company of Delhaize America, the U.S. division of Brussels-based Delhaize Group (NYSE: DEG) and operates more than 1,100 supermarkets. The company employs approximately 57,000 associates delivering quality products, low prices and service to customers in 10 Southeastern and Mid-Atlantic states. For more information, visit www.foodlion.com.

About Hope For The Warriors®

The mission of Hope For the Warriors® is to enhance the quality of life for post-9/11 service members, their families, and families of the fallen who have sustained physical and psychological wounds in the line of duty. Hope For The Warriors® is dedicated to restoring a sense of self, restoring the family unit, and restoring hope for our service members and our military families.

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