



Food Lion Hunger Relief Day at Delaware State Fair brings in 20,932 pounds for Food Bank of Delaware

July 26, 2013

Public Company Information:

NYSE: DEG

Thanks to the generosity of Delaware State Fairgoers, organizers of the "Second Annual Food Lion Hunger Relief Day" collected 20,932 pounds of food, surpassing last year's total by more than 5,000 pounds.

On Monday, fair attendees brought at least five Food Lion-brand canned goods in exchange for free gate admittance to the Delaware State Fair.

Volunteers from local Food Lion stores, Lake Forest School District, Delaware State Fair and the Food Bank of Delaware, unloaded can after can into large brown boxes that were forklifted onto a Food Lion tractor trailer for delivery to the Food Bank of Delaware's Milford branch.

"We are pleased with the overwhelming response that we received from fairgoers to help us fight hunger in Kent and Sussex counties," said Bob Mills, Bob Food Lion director of execution and implementation for the Dover, Del., area. "The donated food received through this effort will provide 17,443 meals for local families who are left with finding healthy food options to put on their tables."

"The outpouring of support from our local community was truly inspiring," said Milford Branch Director Chad Robinson. "The number of families and individuals who stopped by our collection table was amazing. By 4 p.m. on Monday we had already surpassed last year's total. We are so thankful to Food Lion and the Delaware State Fair for this great community partnership."

Donations received through the effort will assist families in Kent and Sussex Counties struggling to put food on the table. Through its network of hunger-relief partners, the Food Bank of Delaware currently serves more than one in four Delaware residents.

The fair runs through Saturday, July 27. For more information about the Delaware State Fair, please visit www.delawarestatefair.com.

About Food Lion

Food Lion, based in Salisbury, N.C., is a company of Delhaize America, the U.S. division of Brussels-based Delhaize Group (NYSE: DEG) and operates more than 1,100 supermarkets. The company employs approximately 57,000 associates delivering quality products, low prices and service to customers in 10 Southeastern and Mid-Atlantic states. For more information, visit www.foodlion.com.

About the Food Bank of Delaware

The Food Bank of Delaware distributes millions of pounds of food and grocery products each year its network of hunger-relief program partners throughout the state and also provides thousands of meals a month for children through the After-School Nutrition Program, the Summer Food Service Program and the Backpack Program. The Food Bank's hunger-relief programs directly provide for 241,600 Delawareans at risk of going without meals each year. For more information about the Food Bank of Delaware, visit www.fbd.org or call (302) 292-1305.

About the Delaware State Fair The Delaware State Fair attracts more than 300,000 visitors from 25 different states during its 10-day run. The Delaware State Fair has been one of Delaware's premier events since 1919. The Delaware State Fair is a true first class, family-oriented, entertainment and educational event, which occurs at the end of July in Harrington, Del. The event offers an abundance of programming and attractions. Thrilling rides, top-notch exhibits, premium livestock events, an all-star concert lineup, and free entertainment offerings put fairgoers in a great summer state of mind. For more information on the Delaware State Fair, visit www.delawarestatefair.com

**"The outpouring of support
from our local community
was truly inspiring"**
