



Three Local Baltimore, Md., Area Bloggers Win Food Lion “Frugal Cook-Off” Challenge

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Baltimore-Washington Area Bloggers Competed to Cook Wholesome, Low-Cost Meal for Family of Four; Awarded \$250 Gift Cards and Winning Recipe to be Featured in Talara Restaurant

Public Company Information:

NYSE: DEG

Food Lion recently challenged popular, Baltimore-Washington metropolitan bloggers to compete in the grocer’s second “Frugal Cook-Off” and create nutritious, low-cost meals for a family of four using Food Lion store brands, as well as fresh produce and meat options available at Food Lion stores.

The winning team included Sarah Grosjean from Capitally Frugal, Liza Hawkins of Musing Foodie and Roni Noone of GrenLiteBites. The bloggers created a winning entrée of apple spinach stuffed pork chop with two sides including, rustic roasted red potatoes and balsamic candied carrots. The dish will be available at Talara Restarant this weekend.

The team created the winning dish at Talara Restaurant in Baltimore, Md., in 45 minutes using items shopped from an onsite Food Lion pantry of store brand products. The total cost of the meal was \$9.90. The bloggers were judged on creativity, taste and awarded points for being frugal.

Additional bloggers participating in the event included John of Grilling 24x7; Dara of Dining Dish; Laura of Beltway Bargain Mom; Sharmia of The Search for the Real Me; Rachel of Charm City Couple, Carol of Kooky Carols Kitchen Concoctions; Maggie of Family Frugal Fun and Crystal of Army Tankers Wife.

The three challenge winners received two \$250 Food Lion gift cards and all other participants received a custom gift bag filled with my essentials store brand products and two \$100 Food Lion gift cards. Recipes will be posted to www.foodlion.com in the near future, and photos were Tweeted live from the event via @FoodLionNews.

About Food Lion

Food Lion, based in Salisbury, N.C., is a company of Delhaize America, the U.S. division of Brussels-based Delhaize Group (NYSE: DEG) and operates more than 1,100 supermarkets. The company employs approximately 58,000 associates delivering quality products, low prices and service to customers in 10 Southeastern and Mid-Atlantic states. For more information, visit www.foodlion.com.