

Food Lion to Launch "Thriller on the Griller at the Beach" Events to Benefit Children's Miracle Network Hospitals®

June 14, 2013

Organizers Planning to Raise \$150,000 at 13 Food Lion Stores June 14-July 4

Public Company Information:

NYSE: DEG

Food Lion will host its 12th annual "Thriller on the Griller at the Beach" event from 10 a.m. to 3 p.m. Thursday at its store located at South Kings Highway in Myrtle Beach, S.C., to benefit Children's Miracle Network Hospitals in North Carolina and South Carolina.

The series of events will tour additional Food Lion beach-based stores through July 4. Food Lion customers will have several options to support CMN-H. For a small donation, customers have the opportunity to purchase lunch donated by vendors and bid on silent auction items such as bicycles, golf bags and autographed memorabilia at the "Thriller on the Griller" events.

"Food Lion offers 'Thriller on the Griller' events as a fun and creative way for our customers to support children and their families who receive medical care from local CMN hospitals," said Joe Stock, director of operations and event organizer. "Last year, our vendors, customers and associates helped us to raise more than \$135,000 for local CMN hospitals. We are hoping to raise \$150,000 this year through these family-friendly summer events."

"Thriller on the Griller" events will be held from 10 a.m. until 3 p.m. at the following locations:

- June 14 Food Lion, 1430 South Kings Highway, Myrtle Beach, S.C.
- June 15 Food Lion, 3890 South Kings Highway, Myrtle Beach, S.C.
- June 17 Food Lion, 9380 Ocean Highway, Pawley's Island, S.C.
- June 22 Food Lion, 2608 Main Street, Conway, S.C.
- June 23 Food Lion, 1775 Clipperway, Sunset Beach, N.C.
- June 24 Food Lion, 1100 Sabbeth Horne Road, southwest Holden Beach, N.C.
- June 25 Food Lion, 5901 East Oak Island Drive, Oak Island, N.C.
- June 29 Food Lion, 1401 North Lake Park Blvd., Carolina Beach, N.C.
- June 30 Food Lion, Route 50 Near Route 210, Surf City, N.C.
- July 1 Food Lion, 965 Old Folkstone Road, Sneads Ferry, N.C.
- July 2 Food Lion, 1409 West Corbett Ave., Swansboro, N.C.
- July 3 Food Lion, 8700 Emerald Drive, Emerald Isle, N.C.
- July 4 Food Lion, 1010 West Fort Macon Road, Atlantic Beach, N.C.

Food Lion has supported CMN Hospitals since 1991 and has raised more than \$45 million. Donations to Children's Miracle Network create miracles by funding critical research and supplementing medical care to help millions of kids overcome diseases and injuries of every kind.

About Food Lion

Food Lion, based in Salisbury, N.C., is a company of Delhaize America, the U.S. division of Brussels-based Delhaize Group (NYSE: DEG) and operates more than 1,100 supermarkets. The company employs approximately 57,000 associates delivering quality products, low prices and service to customers in 10 Southeastern and Mid-Atlantic states. For more information, visit www.foodlion.com.

"Food Lion offers 'Thriller on the Griller' events as a fun and creative way for our customers to support children and their families who receive medical care from local CMN hospitals"