



Food Lion Customers and Associates Raise More Than \$400,000 During Two-Week Spring Hunger Has a Cure Campaign to Benefit Feeding America®

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Proceeds To Help Provide More Than 3.2 Million Meals to Those in Need

Public Company Information:

NYSE: DEG

Food Lion customers and associates raised more than \$400,000 through their latest "Hunger Has A Cure" Campaign, which supports the Feeding America network of local food banks. Feeding America will use the funds to help provide more than 3.2 million meals to those in need. For every \$1 donated, Feeding America helps provide eight meals.

"We are proud to help provide Feeding America with the funds to distribute more than 3.2 million meals this summer," said Sherri Webb, manager of community relations for Food Lion. "This will enable them to provide meals to families whose children typically depend on school lunches as a food source."

The successful two-week campaign, which ran April 3 through April 16, allowed customers to donate in \$1 and \$3 increments at the register upon checkout. Proceeds will be distributed to Feeding America and its food banks in Food Lion's local operating area

In addition to the area food banks that received proceeds of the Hunger Has A Cure Campaign, five food banks will receive \$5,000 from Food Lion to honor the extraordinary support from customers in five top fundraising areas. Those food banks include The Food Bank of Central and Eastern North Carolina in Raleigh, N.C., Feedmore Food Bank in Richmond, Va., Blue Ridge Area Food Bank in Verona, Va., Capital Area Food Bank in Washington, D.C., and The Food Bank of Southeastern Virginia in Norfolk, Va.

Through efforts such as this, Food Lion raises community awareness of hunger needs, offers funding for food banks and contributes more than 37 million pounds of food donations annually to Feeding America.

About Food Lion

Food Lion, based in Salisbury, N.C., is a company of Delhaize America, the U.S. division of Brussels-based Delhaize Group (NYSE: DEG) and operates more than 1,100 supermarkets. The company employs approximately 57,000 associates delivering quality products, low prices and service to customers in 10 Southeastern and Mid-Atlantic states. For more information, visit www.foodlion.com.

About Feeding America

Feeding America is a nationwide network of more than 200 food banks that leads the fight against hunger in the United States. Together, we provide food to more than 37 million people through 61,000 food pantries, soup kitchens, and shelters in communities across America. Feeding America also supports programs that improve food security among the people we serve; educates the public about the problem of hunger; and advocates for legislation that protects people from going hungry. Individuals, charities, businesses and government all have a role in ending hunger. Visit www.feedingamerica.org. Find us on Facebook at [facebook.com/FeedingAmerica](https://www.facebook.com/FeedingAmerica) or follow our news on Twitter at twitter.com/FeedingAmerica.

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