



## Food Lion Speed Street Announces Six Headliners for 19th Annual Event

May 1, 2013

Three-Day Festival Kicks Off May 23

### Public Company Information:

NYSE: DEG

The 19th annual Food Lion Speed Street presented by Coca-Cola welcomes six headliners to the Coca-Cola stage May 23-25 including R&B artists Jon B and SWV, country musicians Randy Houser and Jamey Johnson and rock bands Sister Hazel and Survivor.

Entertainment will kick off on Thursday, May 23 at 8:45 p.m. with the fresh sounds of R&B musician Jon B followed by the Grammy-nominated female trio, SWV, whose performance will begin at 9:45 p.m. Fellow country artists will entertain attendees on Friday, May 24 beginning at 7:45 p.m. with vocalist Randy Houser, followed by a 9:30 p.m. performance by Nashville artist Jamey Johnson. Fans will have the opportunity to rock out on Saturday night beginning at 8:15 p.m. with All-American multi-platinum band, Sister Hazel. The Grammy-winning band, Survivor, will close out the festival on May 25 with a performance beginning at 9:45 p.m.

Food Lion Speed Street presented by Coca-Cola delivers an unprecedented consumer experience to fans by means of live entertainment, access to racing's brightest stars and interactive displays from sponsors including Food Lion, Coca-Cola, Chevrolet and many more. As a precursor to the Coca-Cola 600 held at Charlotte Motor Speedway and part of the 10 days of racing in May, the festival will entertain more than 400,000 guests over the course of three days.

The event, which has been produced by JHE Production Group since 1996, is free to the public. The festival opens each day at noon ET. For more information, please visit the newly redesigned, more user-friendly website at <http://www.600festival.com> and follow us on Facebook and Twitter @flspeedstreet.

### Jon B – Thursday, May 23 at 8:45 p.m.

Influenced by Duran Duran, Inxs, Marvin Gaye, Michael Jackson, Babyface, Prince and Sade, Jon B spent his senior year of high school writing, producing and recording songs. After signing with Yab Yum in 1995, he released his debut album, Bonafide which included a Grammy-nominated duet with Babyface titled "Someone to Love." Jon's second album, Cool Relax went double platinum and contained three of his biggest hits including "They Don't Know," "Are U Still Down" and "I Do (Whatcha Say Boo)." Since then, he has released four additional albums including his most recent launch, Comfortable Swagg in 2012.

He has been recognized within the industry with a Grammy nomination, six Billboard Music Award nominations and a Soul Train Music Award nomination.

### SWV – Thursday, May 23 at 9:45 p.m.

In 1992, a trio of women called SWV was introduced to the music world, producing a number of hits including "I'm So Into You," "Right Here," "Downtown," "Weak," "You're Always On My Mind" and "Right Here" with Michael Jackson.

SWV disbanded for a short period of time but reunited in 2005. Fifteen years after its debut album, SWV released the single "Co-Sign" from the new album entitled I Missed Us, which was released in April 2012. The album debuted at No. 10 on the R&B charts and reached No. 1 on iTunes' charts. SWV received a 2012 Soul Train Music Award nomination for best independent R&B album as well as a 2012 Grammy nomination for best traditional R&B performance.

### Randy Houser – Friday, May 24 at 7:45 p.m.

The Los Angeles Times wrote Stoney Creek Records' Randy Houser adds "grit to the genre" and The New York Times calls him a "true crowd pleaser." Celebrating his No. 1 gold-certified single, "How Country Feels," Houser's latest album, How Country Feels, hit stores Jan. 22 and shows off Randy's voice hailed as "one of the best in Nashville," (GAC) among others. His latest single, "Runnin' Outta Moonlight" is currently climbing the country charts.

### Jamey Johnson – Friday, May 24 at 9:45 p.m.

American country music singer Jamey Johnson made his debut in 2006 with his single, "The Dollar." Two years later, he released his second album That Lonesome Song which was certified platinum and produced two Top-10 singles including "In Color" and "High Cost of Living." He has since released two more albums, The Guitar Song in 2010 and Living for a Song: A Tribute to Hank Cochran in 2012.

Johnson's musical talents have been recognized with the Song of the Year trophies he collected for "Give it Away" and "In Color" from both the ACM and the CMA. He has also received five Grammy Award nominations, a CMA New Artist of the Year nomination and an ACM Top New Solo Vocalist nomination along the way.

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His songwriting abilities can also be heard in the songs he has co-written for fellow country artists including Trace Adkins, George Strait, James Otto, Joe Nichols and Jessie James.

**Sister Hazel – Saturday, May 25 at 8:15 p.m.**

The multi-platinum group Sister Hazel formed in 1993, naming itself after Sister Hazel Williams, a local nun who ran a homeless shelter. After a self-titled debut album with an independent label, the second album, *Somewhere More Familiar*, caught the attention of Universal Records who signed the band in 1997. The record label re-released the single, "All For You," which hit No. 11 on the Billboard Hot 100 later that year.

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Today, the band continues to tour and interact with its extensive fan base also known as "Hazelnuts." They most recently teamed with nonprofit relief organization Feed The Children to promote child sponsorship around the world.

**Survivor – Saturday, May 25 at 9:45 p.m.**

Rock band, Survivor, experienced numerous hits in the 1980s including "Somewhere in America," "Poor Man's Son," "Summer Nights" and Grammy-winner "Eye of the Tiger."

Jimi Jamison announced his return to Survivor in November 2011, followed by Frankie Sullivan who rejoined the band in 2013.

Survivor – Jimi Jamison (vocals), Frankie Sullivan (guitar), Marc Droubay (drums), Billy Ozzello (bass) and Walter Tolentino (keyboards/guitar) – are looking forward to this new chapter in their career, including getting back together in the studio.

**About Food Lion**

Food Lion, based in Salisbury, N.C., is a subsidiary of Delhaize America, the U.S. division of Brussels-based Delhaize Group (NYSE: DEG) and operates more than 1,100 supermarkets. The company employs approximately 57,000 associates delivering quality products, low prices and service to customers in 10 Southeastern and Mid-Atlantic states. For more information, visit <http://www.foodlion.com>.