



The Food Lion Family of Banners and Bottom Dollar Food Honored with Ninth Consecutive EPA ENERGY STAR Award

April 2, 2010

The U.S. Environmental Protection Agency (EPA) recently recognized the Food Lion Family of Banners and Bottom Dollar Food with a ninth consecutive ENERGY STAR award. The award, for sustained excellence, is the company's seventh consecutive honor in this category. The company was one of 50 companies recognized in the Sustained Excellence category and among 110 overall award winners.

"We are honored to receive this ENERGY STAR Sustained Excellence award and are committed to being strong corporate citizens in the communities in which we operate," said Kyle Mitchell, vice president of Store Development for the company. "The Food Lion Family of Banners and Bottom Dollar Food remain dedicated to environmental stewardship and are proud to continue to lead the way with energy conservation initiatives."

According to the EPA, organizations are recognized in one of three major categories: Sustained Excellence, Partner of the Year and Excellence. As a Sustained Excellence winner, the Food Lion Family of Banners and Bottom Dollar Food were recognized for continued energy consumption reductions, as well as a strong corporate commitment to promoting superior energy performance.

The Food Lion Family of Banners and Bottom Dollar Food have been leaders in the energy and environmental sector for many years and have one of the most advanced retail energy conservation programs in the country. For nearly a decade, the company has been dedicated to numerous sustainability initiatives, such as energy conservation and reducing carbon dioxide emissions throughout its 11-state footprint, reducing its energy consumption by more than 25 percent since 2000 or 2.61 trillion BTUs. Of the more than 1,570 grocery stores recognized by EPA for earning ENERGY STAR labels for superior energy efficiency, the Food Lion Family of Banners and Bottom Dollar Food have earned more than 900 of these labels.

About Food Lion Family

The Food Lion family, based in Salisbury, N.C., operates more than 1,300 supermarkets, either directly or through affiliated entities, under the names of Food Lion, Bloom, Harveys or Reid's. These stores meet local customer needs and preferences for the freshest and best quality products. The Food Lion family employs approximately 74,000 associates in 11 Southeast and Mid-Atlantic states. For more information, visit www.foodlion.com.

About Bottom Dollar Food

Bottom Dollar Food, based in Salisbury, N.C., operates 28 stores in North Carolina, Virginia and Maryland. Bottom Dollar Food is a full-shop discount grocer offering the most popular national brands and private brand products at everyday best prices. Bottom Dollar Food is redefining discount shopping with its lighthearted atmosphere and focus on fresh produce and quality meats. For more information, visit www.bottomdollarfood.com.

About ENERGY STAR

ENERGY STAR was introduced by EPA in 1992 as a voluntary, market-based partnership to reduce greenhouse gas emissions through energy efficiency. Today, the ENERGY STAR label can be found on more than 60 different kinds of products, new homes and commercial and industrial buildings. Products and buildings that have earned the ENERGY STAR designation prevent greenhouse gas emissions by meeting strict energy-efficiency specifications set by the government. Last year alone, Americans, with the help of ENERGY STAR, saved about \$19 billion on their energy bills while reducing greenhouse gas emissions equivalent to those of 29 million vehicles.

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