



Food Lion Family of Banners and Bottom Dollar Food Join List of EPA ENERGY STAR Leaders

March 4, 2010

The Food Lion Family of Banners and Bottom Dollar Food are proud to join EPA's list of ENERGY STAR Leaders, an elite group of organizations that have improved energy efficiency across all of the buildings in a portfolio. To date, ENERGY STAR Leaders include organizations such as schools, hospitals, supermarkets, commercial real estate businesses and hospitality companies.

"The Food Lion Family of Banners and Bottom Dollar Food has a long-standing commitment to serving as a caring neighbor and is committed to being a strong corporate citizen in the communities in which we operate," said Gina Rye, Energy manager. "Energy conservation has always been a key initiative for the company and we are proud to lead the way with energy conservation initiatives and encourage other companies to adopt conservation policies."

ENERGY STAR Leaders manage energy strategically across an entire portfolio of buildings using EPA's standardized measurement tool for tracking building energy use. These select organizations are recognized by EPA for improving the energy performance of their portfolio by ten percent or more. The highest leaders recognition identifies those organizations with portfolios that perform in the top 25 percent of energy efficiency nationwide, based upon the average of the buildings on the portfolio.

The Food Lion Family of Banners and Bottom Dollar Food have been leaders in the energy and environmental sector for many years and have one of the most advanced retail energy conservation programs in the country. For nearly a decade, the company has been dedicated to numerous sustainability initiatives, such as energy conservation and reducing carbon dioxide emissions throughout its 11-state footprint, reducing its energy consumption by more than 25 percent since 2000 or 2.61 trillion BTUs. Of the more than 1,570 grocery stores recognized by EPA for earning ENERGY STAR labels for superior energy efficiency, the Food Lion Family of Banners and Bottom Dollar Food have earned more than 900 of these labels.

About Food Lion Family

The Food Lion family, based in Salisbury, N.C., operates more than 1,300 supermarkets, either directly or through affiliated entities, under the names of Food Lion, Bloom, Harveys or Reid's. These stores meet local customer needs and preferences for the freshest and best quality products. The Food Lion family employs approximately 74,000 associates in 11 Southeast and Mid-Atlantic states. For more information, visit www.foodlion.com.

About Bottom Dollar Food

Bottom Dollar Food, based in Salisbury, N.C., operates 28 stores in North Carolina, Virginia and Maryland. Bottom Dollar Food is a full-shop discount grocer offering the most popular national brands and private brand products at everyday best prices. Bottom Dollar Food is redefining discount shopping with its lighthearted atmosphere and focus on fresh produce and quality meats. For more information, visit www.bottomdollarfood.com.

About ENERGY STAR

ENERGY STAR was introduced by EPA in 1992 as a voluntary, market-based partnership to reduce greenhouse gas emissions through energy efficiency. Today, the ENERGY STAR label can be found on more than 60 different kinds of products, new homes and commercial and industrial buildings. Products and buildings that have earned the ENERGY STAR designation prevent greenhouse gas emissions by meeting strict energy-efficiency specifications set by the government. Last year alone, Americans, with the help of ENERGY STAR, saved about \$19 billion on their energy bills while reducing greenhouse gas emissions equivalent to those of 29 million vehicles.

Learn more at energystar.gov/leaders

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SOURCE: Food Lion Family of Banners; Bottom Dollar Food

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