



Food Lion Launches In-Store and Online Donation Program for Hurricane Sandy Disaster Relief

November 1, 2012

American Red Cross Donations Accepted at Stores through Nov. 9

Public Company Information:

NYSE: DEG

Food Lion has partnered with the American Red Cross to accept register and online donations to support disaster-relief efforts and help replenish the American Red Cross Disaster Relief funds in the wake of Hurricane Sandy. Food Lion customers may donate in-store at any Food Lion location Nov. 2 through Nov. 9, or online by visiting www.foodlion.com or via the Food Lion Facebook and Twitter pages. The donations will occur at all 1,127 Food Lion locations. Western Union, one of the company's vendor partners, will match all customer contributions to the American Red Cross donation program through the Western Union Foundation, up to \$100,000.

In addition to the donation program, Food Lion has made a \$10,000 cash donation to the American Red Cross and continues to contribute in-kind donations to communities and disaster-relief agencies, such as bottled water, food, ice and other items to aid communities affected by Hurricane Sandy.

About Food Lion

Food Lion, based in Salisbury, N.C., is a company of Delhaize America, the U.S. division of Brussels-based Delhaize Group (NYSE: DEG) and operates more than 1,100 supermarkets. The company employs approximately 58,000 associates delivering quality products, low prices and service to customers in 10 Southeastern and Mid-Atlantic states. For more information, visit www.foodlion.com.

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