



Food Lion to Present \$10,000 to Rockwell, N.C., Customer Wednesday

October 24, 2012

Public Company Information:

NYSE: DEG

Food Lion (NYSE:DEG):

What:

Food Lion will present Rockwell, N.C., resident Karen Griffin with a \$10,000 check Wednesday, Oct. 24 naming her the First Prize Winner of its Kitchen Makeover Sweepstakes.

Who:

Customers, media and associates and are invited to attend a brief check presentation, which will be held at the address below.

Where:

Food Lion

968 Main St. Hwy 52

Rockwell, N.C., 28138

When:

Wednesday, Oct. 24, 2012

10 a.m.

Details:

Customers were encouraged to enter the Kitchen Makeover Sweepstakes Aug. 15 – Sept. 12, 2012 by completing an online entry form. Customers also received additional entries by shopping at Food Lion stores. No purchase was necessary for customers to win.

About Food Lion

Food Lion, based in Salisbury, N.C., is a company of Delhaize America, the U.S. division of Brussels-based Delhaize Group (NYSE: DEG) and operates more than 1,100 supermarkets. The company employs approximately 58,000 associates delivering quality products, low prices and service to customers in 10 Southeastern and Mid-Atlantic states. For more information, visit www.foodlion.com.